



## The WHO FCTC Knowledge Hub on Tobacco Taxation and Illicit Trade present a virtual Workshop on Tobacco Taxation Modelling

**Location:** Zoom (link to be shared with participants closer to the time)

**Week One:** 16<sup>th</sup> to 19<sup>th</sup> August 2021

**Week Two:** 23<sup>rd</sup> to 26<sup>th</sup> August 2021

**Week 1:** Theoretical Concepts of Tobacco Taxation

Time	Topic	Presenter
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Day 1: 16 <sup>th</sup> August 2021		
13:30 – 13:40 GMT +2	Opening and Welcome	
13:40 – 14:30	<b>Topic 1: The evidence for tax and price measures</b> <ul style="list-style-type: none"> <li>Tobacco tax and various economic impacts</li> <li>The FCTC and the SDGs</li> </ul>	Corne van Walbeek
14:30 – 15:30	<b>Country presentations</b>	Countries 1 - 3
15:30 – 15:40	<b>Comfort Break</b>	
15:40 – 16:40	<b>Topic 2: Basic concepts in the economics of tobacco control</b> <ul style="list-style-type: none"> <li>Demand for tobacco</li> <li>Price elasticity</li> </ul>	Sam Filby
16:40 – 16:45	Closing of Day 1	

Day 2: 17 <sup>th</sup> August 2021		
13:30 – 13:40 GMT +2	Introduction & recap of day 1	
13:40 – 14:30	<b>Topic 3: Price and tax measures</b> <ul style="list-style-type: none"> <li>Understanding the tax base</li> <li>Different structures, different effects</li> </ul>	Sam Filby
14:30 – 15:30	<b>Country presentations</b>	Countries 4 – 6
15:30 – 15:40	<b>Comfort Break</b>	
15:40 – 16:40	<b>Topic 4: Basic concepts in the economics of tobacco control</b> <ul style="list-style-type: none"> <li>Tax pass-through</li> <li>Affordability</li> </ul>	Corne van Walbeek
16:40 – 16:45	Closing of Day 2	

Day 3: 18 <sup>th</sup> August 2021		
13:30 – 13:40 GMT +2	Introduction & recap of day 2	
13:40 – 14:40	<b>Topic 5: Illicit trade in low and middle-income countries</b> <ul style="list-style-type: none"> <li>The magnitude of the problem</li> <li>Measuring illicit trade</li> <li>Controlling illicit trade</li> </ul>	Hana Ross

<b>Day 3: 18<sup>th</sup> August 2021 cont.</b>		
14:40 – 14:50	<b>Comfort Break</b>	
14:50 – 16:00	<b>Topic 6: Covid and Illicit Trade in Cigarettes: A Story of South Africa</b>	Corne van Walbeek
16:00 – 16:05	Closing of Day 3	

<b>Day 4: 19<sup>th</sup> August 2021</b>		
13:30 – 13:40 GMT +2	Introduction & recap of day 3	
13:40 – 15:15	<b>Topic 7: Introduction to tax modelling</b> <ul style="list-style-type: none"> <li>• Types of Models</li> <li>• Main data sources</li> </ul>	Corne van Walbeek
15:15 – 15:30	<b>Comfort Break</b>	
15:30 – 16:30	<b>Country-focussed time</b> <ul style="list-style-type: none"> <li>• Use country specific data to calibrate the model to the country contexts</li> </ul>	Country Teams and REEP Researcher
16:30 – 16:40	Closing of Day 4	

**Week Two: Practical Application of Tobacco Taxation**

<b>Day 5 &amp; Day 6: 23<sup>rd</sup> and 24<sup>th</sup> August 2021</b>		
13:30 – 13:40 GMT +2	Introduction	
13:40 – 16:30	<b>Country-focussed time</b> <ul style="list-style-type: none"> <li>• Use country specific data to calibrate the model to the country contexts</li> </ul>	Country Teams and REEP Researcher

<b>Day 7: 25<sup>th</sup> August 2021</b>		
13:30 - 13:40 GMT +2	Introduction	
13:40 – 16:30	Participants write a brief report and action plan with assistance from REEP members	Country Teams and REEP Researcher

<b>Day 8: 26<sup>th</sup> August 2021</b>		
13:30 - 13:40 GMT +2	Introduction	
13:40 – 15:00	Country Presentations on TETSIM Results	Country Teams 1 - 4
15:15 – 15:30	<b>Comfort Break</b>	
15:30 – 16:10	Country Presentations on TETSIM Results	Country Teams 5 - 6
16:10 – 16:30	Discussion on Future Collaborations & Next Steps	