

# WORKSHOP #6 - August 2021



The WHO FCTC Knowledge Hub on tobacco taxation and illicit trade is delighted to present a virtual workshop on the economics of tobacco control.

Tobacco taxation is widely recognized as a very effective and cost-effective policy tool, both from a public health and a fiscal perspective. Countries may have the desire to improve or increase tobacco taxes but do not know how to go about it. Through this workshop, we will provide technical assistance and share international best practice that helps countries think about tobacco taxation in a logical, structured way.

This workshop is aimed at providing policy makers with the essential tools to illustrate the benefits of tobacco taxation using taxation modelling. These simplified, mathematical models will allow attendees to estimate the likely impact of various tax structures and levels on future government revenue and health outcomes. Other topics that will be covered include the basics of the economics of tobacco control, illicit trade, and the Tobacco Excise Tax Simulation Model (TETSIM).

As a participant, you will benefit from access to globally renowned experts on tobacco taxation and illicit trade. This event aims to address challenges to tobacco taxation in your country: you will be collaborating with the research analyst that works on the TETSIM model for your country. Participants will leave the workshop with a solid understanding of tobacco taxation, and a tailored TETSIM model for their country. Post-workshop support includes access to WHO FCTC Knowledge Hub support, workshop materials and recordings.

This 2-week virtual workshop has been designed to accommodate law practitioners, policy makers, officials in the Ministries of Health and Finance, and customs and tax revenue authorities.

**FORMAT** : Virtual events spread over 2 weeks\*; one 3-hour session per day

**DATES** : Monday 16th - Thursday 26th August 2021

**TIME** : 13h30-16h30 (GMT+2) each day

\*The first week of the workshop (16-19 Aug) will cover the various economic concepts and theories of tobacco taxation. During the second week (23-26 Aug), as part of the practical component, we demonstrate the TETSIM model. Countries will work closely with REEP researchers to develop country-specific models to predict the likely consumption and revenue consequences of a change in the structure of level or the excise tax.

Please note that:

- Up to 10 participants per country may participate.
- The workshop will be delivered in English. If there is a need for translation services, please indicate your language preference on your application, but please be aware this may incur additional costs.
- There will be a **US\$3000** charge per country for country representatives to attend, but scholarships are available for countries who may need financial support. Please enquire via your application.
- Applications are due by **Thursday 22nd July 2021**, and if successful, your participation will be confirmed by Friday 30th July 2021.
- In order to be considered, please complete the attached application form and submit it via email to [tobaccotaxationkh@gmail.com](mailto:tobaccotaxationkh@gmail.com) using the subject "KH workshop application" and your country name.

For any queries, please contact [tobaccotaxationkh@gmail.com](mailto:tobaccotaxationkh@gmail.com)

Be sure to check out our [website](#) and [E-Library](#) for resources on tobacco taxation and illicit trade.



## The WHO FCTC Knowledge Hub on Tobacco Taxation and Illicit Trade present a virtual Workshop on Tobacco Taxation Modelling

**Location:** Zoom (link to be shared with participants closer to the time)

**Week One:** 16<sup>th</sup> to 19<sup>th</sup> August 2021

**Week Two:** 23<sup>rd</sup> to 26<sup>th</sup> August 2021

**Week 1:** Theoretical Concepts of Tobacco Taxation

Time	Topic	Presenter
<b>Day 1: 16<sup>th</sup> August 2021</b>		
13:30 – 13:40 GMT +2	Opening and Welcome	
13:40 – 14:30	<b>Topic 1: The evidence for tax and price measures</b> <ul style="list-style-type: none"> <li>Tobacco tax and various economic impacts</li> <li>The FCTC and the SDGs</li> </ul>	Corne van Walbeek
14:30 – 15:30	<b>Country presentations</b>	Countries 1 - 3
15:30 – 15:40	<b>Comfort Break</b>	
15:40 – 16:40	<b>Topic 2: Basic concepts in the economics of tobacco control</b> <ul style="list-style-type: none"> <li>Demand for tobacco</li> <li>Price elasticity</li> </ul>	Sam Filby
16:40 – 16:45	Closing of Day 1	
<b>Day 2: 17<sup>th</sup> August 2021</b>		
13:30 – 13:40 GMT +2	Introduction & recap of day 1	
13:40 – 14:30	<b>Topic 3: Price and tax measures</b> <ul style="list-style-type: none"> <li>Understanding the tax base</li> <li>Different structures, different effects</li> </ul>	Sam Filby
14:30 – 15:30	<b>Country presentations</b>	Countries 4 – 6
15:30 – 15:40	<b>Comfort Break</b>	
15:40 – 16:40	<b>Topic 4: Basic concepts in the economics of tobacco control</b> <ul style="list-style-type: none"> <li>Tax pass-through</li> <li>Affordability</li> </ul>	Corne van Walbeek
16:40 – 16:45	Closing of Day 2	
<b>Day 3: 18<sup>th</sup> August 2021</b>		
13:30 – 13:40 GMT +2	Introduction & recap of day 2	
13:40 – 14:40	<b>Topic 5: Illicit trade in low and middle-income countries</b> <ul style="list-style-type: none"> <li>The magnitude of the problem</li> <li>Measuring illicit trade</li> <li>Controlling illicit trade</li> </ul>	Hana Ross

<b>Day 3: 18<sup>th</sup> August 2021 cont.</b>		
14:40 – 14:50	<b>Comfort Break</b>	
14:50 – 16:00	<b>Topic 6: Covid and Illicit Trade in Cigarettes: A Story of South Africa</b>	Corne van Walbeek
16:00 – 16:05	Closing of Day 3	

<b>Day 4: 19<sup>th</sup> August 2021</b>		
13:30 – 13:40 GMT +2	Introduction & recap of day 3	
13:40 – 15:15	<b>Topic 7: Introduction to tax modelling</b> <ul style="list-style-type: none"> <li>• Types of Models</li> <li>• Main data sources</li> </ul>	Corne van Walbeek
15:15 – 15:30	<b>Comfort Break</b>	
15:30 – 16:30	<b>Country-focussed time</b> <ul style="list-style-type: none"> <li>• Use country specific data to calibrate the model to the country contexts</li> </ul>	Country Teams and REEP Researcher
16:30 – 16:40	Closing of Day 4	

**Week Two: Practical Application of Tobacco Taxation**

<b>Day 5 &amp; Day 6: 23<sup>rd</sup> and 24<sup>th</sup> August 2021</b>		
13:30 – 13:40 GMT +2	Introduction	
13:40 – 16:30	<b>Country-focussed time</b> <ul style="list-style-type: none"> <li>• Use country specific data to calibrate the model to the country contexts</li> </ul>	Country Teams and REEP Researcher

<b>Day 7: 25<sup>th</sup> August 2021</b>		
13:30 - 13:40 GMT +2	Introduction	
13:40 – 16:30	Participants write a brief report and action plan with assistance from REEP members	Country Teams and REEP Researcher

<b>Day 8: 26<sup>th</sup> August 2021</b>		
13:30 - 13:40 GMT +2	Introduction	
13:40 – 15:00	Country Presentations on TETSIM Results	Country Teams 1 - 4
15:15 – 15:30	<b>Comfort Break</b>	
15:30 – 16:10	Country Presentations on TETSIM Results	Country Teams 5 - 6
16:10 – 16:30	Discussion on Future Collaborations & Next Steps	