



WHO FCTC Secretariat's Knowledge Hub on **TOBACCO SURVEILLANCE**

WEBINAR SERIES 2018

SUPPORTING LOW AND MIDDLE INCOME COUNTRIES IN THE ESTABLISHMENT
OF TOBACCO SURVEILLANCE SYSTEMS IN LINE WITH THE ARTICLE 20

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PREVENTING TOBACCO INDUSTRY INTERFERENCE IN MONITORING AND RESEARCH

Atty. Deborah Sy, Global Center for Good Governance in Tobacco Control (GGTC),
WHO FCTC Secretariat's Knowledge Hub on Article 5.3

Prof. Heikki Hiilamo, University Of Helsinki

SPEAKERS

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Atty. Deborah Sy is a global health lawyer who serves as the Head of Global Public Policy and Strategy at the Global Center for Good Governance in Tobacco Control (GGTC), a joint initiative of Thammasat University and Southeast Asia Tobacco Control Alliance (SEATCA), that has been designated as the Framework Convention on Tobacco Control (FCTC) Secretariat's Knowledge Hub for Article 5.3.

She authored SEATCA's Article 5.3 Toolkit and the Handbook on Policies and Practices on Implementing Article 5.3 as well as conceptualized the Tobacco Industry Interference Index, a country ranking on the capacity to resist tobacco industry influence.

She is a Johns Hopkins University IGTCI Awardee for Excellence in Advocacy (2012) for instituting tobacco industry monitoring activities which won the 2012 Bloomberg Award on Monitoring for HealthJustice while she was executive director. She remains the think tank's founding trustee and senior advisor, providing guidance on universal health care, health promotion, financing, taxation, regulation, and illicit trade, among others.

She was an adjunct professor at the Harrison Institute of Public Law at Georgetown University where she received her Masters of Law in Global Health and Certificate in WTO Studies, and pioneered research on modern trade agreements in low and middle income countries. She earned her degrees in economics and law at the University of the Philippines.

Heikki Hiilamo, Ph.D.

University of Helsinki



Dr Heikki Hiilamo works as a professor of social policy at University of Helsinki. Previously Hiilamo has worked as research professor at Social Insurance Institution on Finland. Hiilamo has the title of Docent from University of Tampere and University of Eastern Finland. With a PhD in Social Science and a PhD in public Health, prof. Hiilamo has researched tobacco industry documents for almost twenty years.

His articles have appeared in leading international journals including Addiction, American Journal of Public Health, Tobacco Control and Social Science and Medicine. Hiilamo's most recent research in tobacco control has been focused on global implementation of FCTC demand reduction measures. Hiilamo was a member of a working group which made official recommendations for Finland to reach 2030 tobacco free goal.