Introduction

- Article 13 provides guidelines for implementation of measures against Tobacco Advertising, Promotion and Sponsorship (TAPS)
- It gives guidance for a comprehensive ban on TAPS or applying restrictions that are as comprehensive as possible on all forms of tobacco products
- Evidence suggests that comprehensive TAPS ban reduces tobacco use, and existing literature points towards limited attention on TAPS ban policies for SLT

Objective

- This study provides a global review of the policy progress made under Article 13 and its implementation status on Cigarettes (CIG) and SLT products

Methodology

- TAPS ban policies among all Parties (FCTC ratifying countries) (n = 179) was collected from ‘WHO Report on the Global Tobacco Epidemic’ years 2015 and 2017
- Provisions under TAPS ban were evaluated separately for CIG and SLT for comparative evaluation
- Provisions were evaluated for 179 Parties for CIG and 135 Parties for SLT products (Parties including SLT products under the definition of ‘tobacco products’)