Inter Country and Expert Meeting on SLT Control Policy

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SLT in the context of MALDIVES

Highlights:
- Prevalence
- Changing habits
- Control Measures
- Implications & Lessons for SLT Control
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Prevalence:

Tobacco Use

Smoking  18.8  (34.7 men 3.4 women)  2011
Smokeless  3.7  (5.6 men 2.6 women)  2011
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Prevalence:

Imports:

<table>
<thead>
<tr>
<th>Year</th>
<th>Cigarettes</th>
<th>SLT</th>
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</thead>
<tbody>
<tr>
<td>2001</td>
<td>223,540,500</td>
<td>2,405 Kgs</td>
</tr>
<tr>
<td>2010</td>
<td>346,371,400</td>
<td>20,447 Kgs</td>
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<tr>
<td>2016</td>
<td>497,867,750</td>
<td>26,475 Kgs</td>
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Changing Habits:
- Cigarettes are the most popular
- Coloured and flavoured chewing tobacco are being introduced and accepted
- Shisha and e-cigarettes are the fastest growing forms of tobacco
- Smokeless tobacco served along with betel and areca nuts, in cafes and restaurants
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Control Measures:
- SLT is fully covered under the law (SLT is subject to all provisions of the Tobacco Control Act 2010 just as other tobacco products)
- Total ban on TAPS include SLT
- SLT use is also subject to smoke free public places regulations (wherever smoking is restricted, same applies to SLT)
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Implications & Lessons for SLT Control:
- Maldives is a net importer of tobacco products
- Better control in the region, limits access and availability
- Stringent and effectively enforced smoke free laws would provide incentive for SLT
- Cross-boarder advertising is
-THANK YOU-