A WARM WELCOME TO THE NEWLY-APPOINTED HEAD OF THE SECRETARIAT

The Global Center for Good Governance in Tobacco Control (GCTC) wishes to welcome and congratulate Dr. Adriana Bianco as Head of the WHO Framework Convention on Tobacco Control and the Protocol to Eliminate Illicit Trade in Tobacco Products (the Secretariat), who will take office on 1 March 2020.

2019 EVENTS AND ACTIVITIES

In 2019, the Secretariat’s Knowledge Hub (KH) for Article 5.3 (GCTC), engaged in various events. As we review another year, let us look back at some of the most important activities that shaped our advocacy.

SHARING EXPERTISE IN COMMERCIAL DETERMINANTS OF HEALTH AT PMAC 2019

INFORMAL MEETING WITH EXPERTS ON WHO FTC ARTICLE 5.3 AND KNOWLEDGE HUB MANAGER

SHARING KNOWLEDGE TO SET UP TOBACCO INDUSTRY OBSERVATORIES IN SOUTH ASIA

WEBINARS ON WHO FTC ARTICLE 5.3 FROM PAPER TO PRACTICE

SUPPORTING ARTICLE 5.3 IMPLEMENTATION

In 2019, the KH for Article 5.3 (GCTC) provided technical support to at least 12 countries in 8 regions to advance Article 5.3 implementation. Setting up Tobacco Industry Observatories and disseminating tools to counter tobacco industry tactics.

TECHNICAL ASSISTANCE PROVIDED IN 2019

PUBLICATIONS/RESOURCES

DANGERS OF THE "UNSMOKE" CAMPAIGN

The Secretariat and its KH for Article 5.3 (GCTC), in collaboration with STOP, a global tobacco industry watching, published the frequently asked questions "Dangers of the Unsmoke Campaign" to drive the air on the confusion about Philip Morris International’s Unsmoke campaign.

Visit and follow us for more updates!