

REPUBLIC OF RWANDA

Kigali:30.1.8.2016
Ref: 2011/15.01/LB/2016



MINISTRY OF TRADE AND INDUSTRY
P.O. Box 73, KIGALI

Honourable Minister for Health
Ministry of Health
PO Box 48, KIGALI

Dear Honourable Minister,

RE: Contravention of the Tobacco Control Law and Competition & Consumer Protection Law by Premier Tobacco Company Ltd

Reference is made to the complaint submitted to us by British American Tobacco Ltd that Premier Tobacco Company Ltd is currently selling two brands of cigarettes, Filter Star Kings and Premier Filter, without the packaging of those products bearing the health warnings required under the Law relating to the control of tobacco N°08/2013 of 01/03/2013 (the **Tobacco Control Law**). We note that the said complaint was submitted to you by British American Tobacco on 27 July 2016,

The breach of the Tobacco Control Law by Premier Tobacco has also caused several breaches of the Competition & Consumer Protection Law about which we have taken enforcement action by instructing the Premier Tobacco (in the **attached** letter) to cease producing the non-compliant products immediately, and withdraw them from retail outlets within 30 days.

In this regard we write to notify you of our enforcement action in respect of the Competition & Consumer Protection Law, which does not preclude your own enforcement action under the Tobacco Control Law. We also write to request you assist with confiscation of the unlabeled products under the Tobacco Control Law in the event that Premier Tobacco Company fails to comply with MINICOM's directive. Confiscation is not available to MINICOM under the Competition & Consumer Protection Law.

Yours sincerely

for
François KANIMBA
Minister of Trade and Industry

Emmanuel HATEGEKA
Permanent Secretary
MINISTRY OF TRADE
AND INDUSTRY

