

Iran (Ages 13-15)

Global Youth Tobacco Survey (GYTS)

FACT SHEET



The Iran GYTS includes data on prevalence of cigarette and other tobacco use as well as information on five determinants of tobacco use: access/availability and price, exposure to secondhand smoke (SHS), cessation, media and advertising, and school curriculum. These determinants are components Iran could include in a comprehensive tobacco control program.

The Iran GYTS was a school-based survey of students in second and third grade in middle school and first grade in high school conducted in 2007.

A two-stage cluster sample design was used to produce representative data for Iran. At the first stage, schools were selected with probability proportional to enrollment size. At the second stage, classes were randomly selected and all students in selected classes were eligible to participate. The school response rate was 92.3%, the class response rate was 100%, the student response rate was 93.1%, and the overall response rate was 85.9%. A total of 1,153 students aged 13-15 years participated in the Iran GYTS.

Prevalence

- 17.5% of students had ever smoked cigarettes (Boy = 23.7%, Girl = 11.0%)
- 26.6% currently use any tobacco product (Boy = 32.9%, Girl = 19.5%)
- 3.0% currently smoke cigarettes (Boy = 5.1%, Girl = 0.9%)
- 26.1% currently use other tobacco products (Boy = 31.9%, Girl = 19.5%)
- 8.7% of never smokers are likely to initiate smoking next year

Knowledge and Attitudes

- 25.2% think boys and 17.4% think girls who smoke have more friends
- 6.7% think boys and 11.6% think girls who smoke look more attractive

Access and Availability - Current Smokers

- 13.3% usually smoke at home
- 59.4% buy cigarettes in a store

Exposure to Secondhand Smoke (SHS)

- 35.4% live in homes where others smoke in their presence
- 44.8% are around others who smoke in places outside their home
- 70.3% think smoking should be banned from public places
- 72.0% think smoke from others is harmful to them
- 32.1% have one or more parents who smoke
- 4.6% have most or all friends who smoke

Media and Advertising

- 79.3% saw anti-smoking media messages, in the past 30 days
- 55.8% saw pro-cigarette ads on billboards, in the past 30 days
- 48.2% saw pro-cigarette ads in newspapers or magazines, in the past 30 days
- 9.3% have an object with a cigarette brand logo
- 4.9% were offered free cigarettes by a tobacco company representative

School

- 29.1% had been taught in class, during the past year, about the dangers of smoking
- 29.0% had discussed in class, during the past year, reasons why people their age smoke
- 31.1% had been taught in class, during the past year, the effects of tobacco use

Highlights

- Over one-quarter of the students currently use any form of tobacco; 3.0% of the students currently smoke cigarettes; 26.1% currently use some other form of tobacco.
- SHS exposure is high – over one-third of the students live in homes where others smoke, and more than 4 in 10 students are exposed to smoke around others outside of the home; almost one-third of the students have at least one parent who smokes and 4.6% of the students have friends who smoke.
- Close to three-quarters of students think smoke from others is harmful to them.
- Seven in 10 students think smoking in public places should be banned.
- 9.3% of students have an object with a cigarette brand logo on it.
- Eight in 10 students saw anti-smoking media messages in the past 30 days; over half of the students saw pro-cigarette ads on billboards and in newspapers or magazines in the past 30 days.