

## Annex D

### *Progress on implementing Article 11 (Packaging and Labelling of Tobacco Products)*

- **National Contribution Agreements (CA)**

\* Listed funding is for whole of agreement whereas activity described may only be one part of agreement. Funding amounts reflect awarded amounts between April 2010 and March 2012 (for exceptions see \*\*).

\*\* Funding amounts include only commitments since last reported in 2009.

<b>Project #</b>	<b>Recipient</b>	<b>Funding*</b>	<b>Relationship to 3.2.5.15</b>	<b>Reference Material Source</b>
6549-15-2007/ 6470107	<b>ONTARIO TOBACCO RESEARCH UNIT (OTRU)</b> - Tobacco and Public Health: From Theory to Practice	\$192,618**	Development and publication of educational materials for professionals on tobacco control (includes section on health warning labels)	<a href="http://www.otru.org/pdf/other/OTRU_eBro.pdf">http://www.otru.org/pdf/other/OTRU_eBro.pdf</a>
6549-15- 2009/8250044	<b>ONTARIO TOBACCO RESEARCH UNIT (OTRU)</b> - Chatter Box: Policy Implications for Cigarette Packaging beyond Light and Mild	\$357,967	The project will explore and study various current Canadian cigarette packages and will provide an analysis of their designs to establish the extent to which embedded design elements are being utilized to convey possible promotional messages.	Project is underway
6549-15- 2009/6850005	<b>CANADIAN COUNCIL FOR TOBACCO CONTROL (CCTC)</b> - Knowledge Transfer and Exchange in Tobacco Control	\$772,577**	Delivery of knowledge products including on the issue of packaging and labelling.	<a href="http://www.cctc.ca/cctc/EN/denorm/industry-denormalization/plain-packaging">http://www.cctc.ca/cctc/EN/denorm/industry-denormalization/plain-packaging</a>

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6549-15-2009/10170108	<b>INFO-TABAC</b> - Info-tabac and Tobacco Info, National Magazines	\$225,100**	Produce six issues of "Info-tabac" and "Tobacco Info"; to distribute all 90,000 copies to target audiences in Canada; and, to post the publications on its websites to gain global exposure on tobacco control issues including packaging and labelling.	<a href="http://www.info-tabac.ca/sujets.htm#mises_en_garde_emballages">http://www.info-tabac.ca/sujets.htm#mises_en_garde_emballages</a>
6549-15-2009/8250038	<b>PHYSICIANS FOR A SMOKE-FREE CANADA (PSC)</b> - Strategic Activities in support of the Federal Tobacco Control Strategy	\$200,250**	Working with other NGOs on the development of international guidelines; and, contributing to the development of future tobacco control policies and programs.	<a href="http://www.smoke-free.ca/plain-packaging/default.htm">http://www.smoke-free.ca/plain-packaging/default.htm</a>
<b>Total National CAs</b>		\$1,748,512		

- **Regional CAs - none**