

Tobacco advertising, promotion and sponsoring

**REPUBLIC OF ALBANIA
ASSEMBLY**

BILL

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CHAPTER IV

ADVERTISING, PROMOTION AND SPONSORING

ARTICLE 13

Advertising and promotion of tobacco products, by means of written media, television and radio, services of information societies is forbidden . Advertising and promotion of any other kind and form os tobacco products. is forbidden.

It is prohibited, for advertising purposes, the publication of photos, drawings, ect.., which show persons who smoke, and of images that create a wrong impression to the public about the characteristics of tobacco products, the effects of their use in the health, and dangers and/harm.

Technical books, magazines and other professional publication on tobacco. do not constitute advertising and promotion of tobacco products

Article 14

Sponsoring of radio and television programs and other activity by companies that have as object of their activity the production, import or trade of tobacco products and when this sponsoring has as its purpose promotion or advertising of tobacco products is forbidden