



PARLIAMENT OF THE DEMOCRATIC
SOCIALIST REPUBLIC OF
SRI LANKA

NATIONAL AUTHORITY ON TOBACCO AND
ALCOHOL ACT, No. 27 OF 2006

[Certified on 29th August, 2006]

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*National Authority on Tobacco and Alcohol
Act, No. 27 of 2006*

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AN ACT TO PROVIDE FOR THE ESTABLISHMENT OF THE NATIONAL AUTHORITY ON TOBACCO AND ALCOHOL FOR THE PURPOSE OF IDENTIFYING THE POLICY ON PROTECTING PUBLIC HEALTH ; FOR THE ELIMINATION OF TOBACCO AND ALCOHOL RELATED HAZARD THROUGH THE ASSESSMENT AND MONITORING OF THE PRODUCTION, MARKETING AND CONSUMPTION OF TOBACCO PRODUCTS AND ALCOHOL PRODUCTS ; TO MAKE PROVISION DISCOURAGING PERSONS ESPECIALLY CHILDREN FROM SMOKING OR CONSUMING ALCOHOL, BY CURTAILING THEIR ACCESS TO TOBACCO PRODUCTS AND ALCOHOL PRODUCTS ; AND FOR MATTERS CONNECTED THEREWITH OR INCIDENTAL THERETO.

BE it enacted by the Parliament of the Democratic Socialist Republic of Sri Lanka as follows :—

1. This Act may be cited as the National Authority on Tobacco and Alcohol Act, No. 27 of 2006 and shall come into operation on such date as the Minister may, appoint by Order published in the *Gazette*. Different dates may be appointed in respect of different provisions of this Act.

PART I

2. (1) There shall be established an Authority which shall be called the National Authority on Tobacco and Alcohol (hereinafter in this Act referred to as the "Authority").

(2) The Authority shall, by the name assigned to it by subsection (1) be a body corporate and shall have perpetual succession and a common seal and may sue and be sued in such name.

3. (1) The Authority shall consist of the following members appointed by the Minister—

(a) an officer, not below the rank of a Senior Assistant Secretary, of the Ministry of the Minister in charge of the subject of Health, nominated by that Minister.

Short title and date of operation.

Establishment of the National Authority on Tobacco and Alcohol.

Members of the Authority.

- (b) an officer, not below the rank of a Senior Assistant Secretary, of the Ministry of the Minister in charge of the subject of Justice, nominated by that Minister ;
- (c) an officer, not below the rank of a Senior Assistant Secretary, of the Ministry of the Minister in charge of the subject of Education, nominated by that Minister ;
- (d) an officer, not below the rank of a Senior Assistant Secretary, of the Ministry of the Minister in charge of the subject of Media, nominated by that Minister ;
- (e) an officer, not below the rank of a Senior Assistant Secretary, of the Ministry of the Minister in charge of the subject of Trade, nominated by that Minister ;
- (f) an officer, not below the rank of a Senior Assistant Secretary, of the Ministry of the Minister in charge of the subject of Sports and Youth Affairs, nominated by that Minister ;
- (g) The Chairman of the National Dangerous Drugs Control Board ;
- (h) a representative of the Commissioner-General of Excise nominated by the Commissioner-General of Excise ;
- (i) a representative of the Inspector-General of Police nominated by the Inspector-General of Police ; and
- (j) five members appointed by the Minister from among persons who have wide experience and knowledge, in the field of medicine, and other fields related to tobacco products and alcohol products.

- (2) The members appointed under paragraph (j) of subsection (1) are hereinafter referred to as "appointed members".
4. A person shall be disqualified from being appointed, or continuing, as a member of the Authority—
- (a) if he is or becomes a member of Parliament or any Provincial Council or any local authority ;
- (b) if he is not, or ceases to be a citizen of Sri Lanka ;
- (c) if he is under any law in force in Sri Lanka or in any other country, found or declared to be of unsound mind ;
- (d) if he is serving, or has served, a sentence of imprisonment imposed by any Court in Sri Lanka or any other country ;
- (e) if he holds or enjoys any right or benefit under any contract made by, or on behalf of the Authority, or
- (f) if he has any financial or other interest as is likely to affect prejudicially the discharge by him of his functions as a member of the Authority.
5. (1) An appointed member of the Authority may resign his office by letter addressed to the Minister and such resignation shall be effective from the date on which it is accepted by the Minister.
- (2) The Minister may, for reasons assigned remove an appointed member of the Authority from office.
- (3) Where an appointed member of the Authority dies, resigns or is removed from office, the Minister shall, having regard to the provisions of section 3, appoint another member in his place.
- (4) A member appointed under subsection (3) shall hold office for the unexpired part of the term of office of the member whom he succeeds.

Disqualification
for being a
member

Removal and
resignation of
members

Term of office of members.

6. Subject to the provisions of subsections (1) and (2) of section 5 the term of office of an appointed member of the Authority shall be three years and such member shall be eligible for re-appointment.

Remuneration or allowance of members.

7. The members of the Authority shall be paid such remuneration or allowances at such rates as may be determined by the Minister with the concurrence of the Minister in charge of the subject of Finance.

Chairman of the Authority.

8. (1) The Minister may appoint one of the appointed members of the Authority to be the Chairman of the Authority, and such Chairman shall be the Chief Executive Officer of the Authority.

(2) The terms of office of the Chairman shall be three years and he shall be eligible for re-appointment.

(3) If the Chairman is by reason of illness or absence from Sri Lanka, temporarily unable to perform the duties of his office, the Minister may appoint another member of the Authority to act in his place.

(4) The Chairman shall not engage in any paid employment outside the duties of his office, without the approval of the Minister.

(5) The Chairman may resign from the office of Chairman by letter addressed to the Minister and such resignation shall be effective from the date on which it is accepted by the Minister.

(6) The Minister may for reasons assigned remove the Chairman from the office of Chairman.

(7) Subject to the provisions of subsections (4) and (5), the term of office of the Chairman shall be the period of his membership of the Authority.

Meetings of the Authority.

9. (1) The Chairman shall, if present, preside at every meeting of the Authority. In the absence of the Chairman from any such meeting, a member elected by the members present, shall preside at such meeting.

(2) The quorum for any meeting of the Authority shall be seven members.

(3) The Chairman or other member presiding at any meeting of the Authority, shall in addition to his own vote, have a casting vote.

(4) Subject to the preceding provisions of this section, the Authority may regulate the procedure in regard to the meetings of the Authority and the transaction of business at such meetings.

10. No act, decision or proceeding of the Authority, shall be deemed to be invalid by reason only of the existence of any vacancy of the Authority or any defect in the appointment of any member thereof.

11. (1) The seal of the Authority may be determined and devised by the Authority, and may be altered in such manner as may be determined by the Authority.

(2) The seal of the Authority shall be in the custody of such person as the Authority may decide from time to time.

(3) The seal of the Authority shall not be affixed to any instrument or document except with the sanction of the Authority and in the presence of the Chairman and one member who shall sign the instrument or document in token of their presence.

(4) The Authority shall maintain a register of the instruments and documents to which the seal of the Authority has been affixed.

12. In the exercise of its powers and the discharge of its functions, the Authority shall comply with such general or special directions as may from time to time be issued to it by the Minister :

Provided that compliance by the Authority with any general or special direction so issued shall be subject to the provisions of any other law for the time being in force.

Acts not invalidated by reason of a vacancy.

Seal of the Authority.

Authority to exercise its powers under the direction of the Minister.

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Delegation of powers and functions of the Authority.

13. (1) The Authority may delegate any of the powers and functions of the Authority to the Chairman.

(2) The Chairman to whom any of the powers and functions of the Authority have been delegated under subsection (1) shall exercise and discharge the powers and functions so delegated, subject to the general or special directions of the Authority.

Functions of the Authority.

14. The functions of the Authority shall be to—

- (a) advise the Government on the implementation of the National Policy on Tobacco and Alcohol ;
- (b) encourage and assist health promotion through the media sponsorships and community based projects ;
- (c) recommend measures to minimize the harm arising from the consumption of tobacco products and alcohol products ;
- (d) recommend measures in consultation with the National Dangerous Drugs Control Board, for the elimination or minimization of illicit drug use;
- (e) recommend legal, taxation, administrative and other measures necessary for the implementation of the National Policy on Tobacco and Alcohol ;
- (f) monitor and evaluate the implementation of such policy ;
- (g) evaluate the impact of policy measures and advise the government on such modifications to the Policy as may be necessary ;
- (h) encourage and assist research on issues relating to tobacco and alcohol ;
- (i) monitor economic, health and other issues relating to the production, consumption and marketing of tobacco products and alcohol products ;

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(j) to conduct, promote and co-ordinate research in relation to the use of tobacco and alcohol ;

(k) secure participation of all necessary governmental, or non-governmental agencies and private sector organisations in the implementation of the National Policy on Tobacco and Alcohol ;

(l) encourage active community participation in the implementation and monitoring of the National Policy on Tobacco and Alcohol ;

(m) receive communications from the public on issues relating to tobacco and alcohol and to recommend necessary action in relation thereto the implementing agencies ;

(n) act as the co-ordinating agency for all activities carried out by the government and non-governmental agencies and organisations relating to minimizing the harm arising from the production and consumption of tobacco products and alcohol products ;

(o) monitor the progress of all investigations relating to tobacco and alcohol ;

(p) to liaise with local, regional and international organisations on issues relating to tobacco and alcohol.

15. The Authority shall have the power—

(a) to acquire, hold, take or give on lease or hire, mortgage, pledge, sell or otherwise dispose of, any movable or immovable property ;

(b) to borrow, with or without security, moneys, on such terms and conditions as may be approved by the Minister in charge of the subject of Finance for the purpose of discharging it's functions ;

Powers of the Authority.

- (c) to accept gifts, grants or donations, whether in cash or otherwise, and to apply them for discharging its functions ;
- (d) to appoint such officers and servants as may be necessary for discharging the functions of the Authority ;
- (e) to appoint sub-committees or to co-ordinate with units at provincial level, for the effective discharge of its functions ;
- (f) to determine the remuneration payable to the officers and servants so appointed ;
- (g) to establish a social security scheme, and provide welfare and recreational facilities for its officers and servants ;
- (h) to enter into and perform all such contracts whether in or outside Sri Lanka as may be necessary for the exercise of the powers and discharge of the functions of the Authority ;
- (i) to inquire and investigate into any matter in discharging of the functions of the Authority ;
- (j) to recommend adherence to such International Treaties and Conventions dealing with Tobacco and Alcohol as the Government may ratify and accede to ;
- (k) generally, to do all such other things as are necessary to facilitate the proper discharge of the functions of the Authority.
16. For the purposes of this Act—
- (a) any Food and Drugs Inspector or Public Health Inspector as appointed by the Minister ; and
- (b) any Police Officer, or an Excise Officer,
- shall be an Authorized Officer of the Authority for the purposes of this Act.

Authorized
Officers.

17. (1) Where any Authorized Officer has reasonable grounds to believe that there has been a violation of any provision of this Act or of any regulation made thereunder, he may—
- (a) at any reasonable time enter any place where he believes any tobacco product or alcohol product is manufactured, prepared, preserved, packaged, exposed for sale or stored and examine any such tobacco product or alcohol product and take samples thereof and also examine anything that he believes is used for the manufacture, preparation, preservation, packaging or storing of that tobacco product or alcohol product ;
- (b) for the purpose of carrying out effective search operation, stop or detain any vehicle in which he believes that any tobacco product or alcohol product is being conveyed, search that vehicle and examine any tobacco product or alcohol product which is being so conveyed and take samples thereof ;
- (c) open and examine any receptacle or package that he believes contains any tobacco product or alcohol product ;
- (d) seize and detain for such time as may be necessary any tobacco product or alcohol product by means of, or in relation to which he believes any provision of this Act or regulation made thereunder has been contravened,
- in furtherance of the powers, duties or functions conferred on or assigned to him under the Act.
- (2) An Authorized Officer acting under this section may, if so required, produce his authority.
- (3) The owner or person in charge of a place which by an Authorized Officer enters in pursuance of subsection (1) and every person found therein shall give the Authorized Officer all reasonable assistance in his power and furnish him with such information and such samples as he may require.

Powers of
Authorized
Officer.

(4) Information obtained by an Authorized Officer under subsection (3) shall not be disclosed except to a Government Department or to a Court unless other is required for the purposes of administration or enforcement of this Act.

(5) No person shall obstruct any Authorized Officer acting in the exercise of his powers under this Act or any regulations made thereunder.

(6) No person shall knowingly make any false or misleading statements either orally or in writing to any Authorized Officer engaged in the exercise of his powers under this Act or any regulations made thereunder.

(7) Every vendor of a tobacco product or alcohol product shall if so required by an Authorized Officer, disclose to the Authorized Officer the name, address and other particulars as may be required of the person from whom that vendor purchased that tobacco product or alcohol product.

(8) Any tobacco product or alcohol product seized under this Act may, at the option of an Authorized Officer, be kept or stored in the building or place where it was seized or may at his discretion be removed to any other place.

(9) It shall be the duty of every Authorized Officer to forthwith inform the Authority of any seizure made under this Act.

18. Where a tobacco product or alcohol product in respect of which an offence has been committed is seized under this Act by an Authorized Officer, such tobacco product or alcohol product may, where the Authority is satisfied that there has been a contravention of any of the provisions of this Act or any regulation made thereunder and upon obtaining an Order of a Magistrate be destroyed or otherwise disposed of as the Magistrate may direct.

19. (1) An Authorized officer shall submit any tobacco product or alcohol product seized by him or any portion thereof or any sample taken by him, unless destroyed as provided for in section 18, to the Government Analyst for analysis or examination.

Analysis.

Produce in respect of articles seized.

(2) After the Government Analyst has made the analysis or examination of any tobacco product or alcohol product submitted to him under subsection (1), he shall issue a certificate or report thereon to the Authority or to the Court, setting out the results of his analysis or examination as the case may be.

20. The Minister may on the advice of the Authority issue general or special directions not inconsistent with the provisions of any written law for the time being in force to any Government Department or statutory institution, requiring any such Department or Institution to carry out such acts as are specified in such direction relating to the use of tobacco products and alcohol product.

21. (1) The Authority may appoint such officers and servants as it considers necessary for the efficient discharge of its functions.

(2) The officers and servants appointed under subsection (1) shall be remunerated in such manner and at such rates and shall be subject to such conditions of service as may be determined by the Authority with the approval of the Minister.

(3) At the request of the Authority an officer in the public service may, with the consent of the officer and the Secretary to the Ministry of the Minister in charge of the subject of Public Administration, be temporarily appointed to the staff of the Authority or with like consent, be permanently appointed to such staff.

(4) Where any officer in the public service is temporarily appointed to the staff of the Authority, the provisions of subsection (2) of section 14 of the National Transport Commission Act, No. 37 of 1991, shall *mutatis mutandis*, apply to and in relation to him.

(5) Where any officer in the public service is permanently appointed to the staff of the Authority, the provisions of subsection (3) of section 14 of the National Transport Commission Act, No. 37 of 1991, shall, *mutatis mutandis*, apply to and in relation to him.

(6) Where the Authority employs any person who has agreed to serve the Government for a specified period, any period of service to the Authority by that person shall be regarded as service to the Government for the purpose of discharging the obligations of such agreement.

Minister may issue directions.

Staff of the Authority.

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Fund of the Authority.

22. (1) The Authority shall have its own fund (hereinafter referred to as the "Fund").

(2) There shall be paid into the Fund—

(a) all such sums as may be made available to the Authority out of the Consolidated Fund; and

(b) all such sums of money received by the Authority by way of gifts, grants or donations whether from within Sri Lanka or abroad.

(3) There shall be paid out of the Fund all such sums as are required to defray any expenditure incurred by the Authority in the exercise, and discharge of its powers and functions under this Act or under any other written law and all such sums as are required to be paid out of the Fund.

Financial year and audit of accounts.

23. (1) The financial year of the Authority shall be the calendar year.

(2) The provisions of Article 154 of the Constitution relating to the audit of the accounts of public corporations shall apply to the audit of the accounts of the Authority.

Returns and information.

24. (1) For the purpose of enabling the Authority to exercise, and discharge any of the powers, and functions under section 14 and section 15 of this Act, the Authority, or any person authorized in that behalf by the Authority may by notice in writing require any manufacturer or trader to furnish to the Authority, or to the person authorized, within such period as shall be specified in the notice, all such returns or information relating to any tobacco product or alcohol product, as are known to be, or are, in the possession of such person.

(2) It shall be the duty of the manufacturer or trader who is required to furnish any return or information by a notice under subsection (1) to comply with such requirement within the time specified in such notice, except where such person is precluded from divulging such information under the provisions of any law.

(3) The Authority or any member thereof or any officer or servant of the Authority, shall not disclose to any person any information in the possession of the Authority or use any returns or information furnished under subsection (1), unless required to do so by a court of law or for the purposes of discharging the functions of the Authority as the case may be.

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25. The Authority shall be deemed to be a scheduled institution within the meaning of the Commission to Investigate Allegations of Bribery or Corruption Act, No. 19 of 1994 and the provisions of that Act, shall be construed accordingly.

26. All members, officers and servants of the Authority shall be deemed to be public servants within the meaning and for the purposes of the Penal Code (Chapter 19).

27. (1) Where any immovable property is required to be acquired for any specific purpose of the Authority and the Minister by Order published in the *Gazette* approves of the proposed acquisition for that purpose, that property shall be deemed to be required for a public purpose and may accordingly be acquired under the Land Acquisition Act (Chapter 420).

(2) Any sum payable, for the acquisition of any immovable property under the Land Acquisition Act for the Authority, shall be paid out of the Fund of the Authority.

28. Any expenses incurred by any such person in any action or prosecution instituted against him in respect of any act which is done by him under this Act or on the direction of the Authority shall be paid by the Authority, if the Court holds that such act was done in good faith.

29. The Minister may, from time to time, direct the Authority to furnish to the Minister in such form as he may require returns, accounts and other information with respect to the work of the Authority and the Authority shall carry out every such direction.

30. (1) The Minister may make regulations in respect of any matter required by this Act to be prescribed or in respect of which regulations are authorized or required by this Act to be made.

Authority to be a scheduled institution within the meaning of the Commission to Investigate Allegations of Bribery or Corruption Act, No. 19 of 1994.

Officers and servants of the Authority deemed to be public servants.

Acquisition of immovable property under the Land Acquisition Act.

Expenses incurred by any person to be paid by the Authority.

Furnishing of information to the Minister.

Regulations.

(2) Without prejudice to the generality of the powers conferred by subsection (1), the Minister may make regulations—

- (a) identifying the tobacco products that are harmful or injurious to human health ;
- (b) specifying the types or categories of tobacco products which do not generate smoke.

(3) Every regulation made by the Minister shall be published in the *Gazette* and shall come into operation on the date of such publication or on such later date as may be specified in such regulation.

(4) Every regulation made by the Minister shall after thirty days of its publication in the *Gazette*, be brought before Parliament for approval. Any regulation which is not so approved shall be deemed to be rescinded as from the date of such disapproval but without prejudice to anything previously done thereunder.

(5) Notification of the date on which any regulation made by the Minister is deemed to be rescinded shall be published in the *Gazette*.

PART II

31. (1) A person shall not sell, offer for sale, or permit or promote the sale of any tobacco product or alcohol product to any person under twenty-one years of age.

(2) Any person who contravenes the provisions of subsection (1) shall be guilty of an offence under this Act and shall on conviction after summary trial before a Magistrate be liable to a fine not exceeding four thousand rupees or to imprisonment for a period not exceeding one year or to both such fine and imprisonment.

(3) It shall be a defence to any person found guilty of an offence under this section to prove that he took all reasonable steps to ascertain that the person to whom he sold the tobacco product or alcohol product was above twenty-one years of age.

32. (1) A person shall not install, or permit the installation and operation of, any automatic vending machine that dispenses, or is capable of dispensing, any tobacco product or alcohol product in any place to which the public have access.

(2) In this section, "automatic vending machine that dispenses or is capable of dispensing any tobacco product or alcohol product" means any self service machine that—

- (a) on the insertion of a coin or token or any other means dispenses by way of sale, any tobacco product or alcohol product whether automatically or with the assistance of the purchaser ; and
- (b) does not require replenishment between each such sale.

(3) Any person who contravenes the provisions of subsection (1) shall be guilty of an offence under this Act and shall on conviction after summary trial before a Magistrate be liable to a fine not exceeding two thousand rupees or to imprisonment for a period not exceeding one year or to both such fine and imprisonment.

33. (1) A person shall not manufacture, import, sell or offer for sale, any tobacco product as may be prescribed by regulations.

(2) Any person who contravenes the provisions of subsection (1) shall be guilty of an offence under this Act and shall on conviction after summary trial before a Magistrate be liable to a fine not exceeding two thousand rupees or to imprisonment for a period not exceeding one year or to both such fine and imprisonment.

34. (1) A manufacturer of a tobacco product shall cause to be displayed, conspicuously and in easily legible print, on every packet containing tobacco products manufactured by such manufacturer, a label of such dimensions as may be prescribed containing a statement of the tar and nicotine content in each tobacco product in such packet and such health warnings as may be prescribed. Different dimensions may be prescribed in respect of packets of different sizes.

Prohibition of the sale of any tobacco product or alcohol product to persons under twenty one years of age.

Prohibition on installation of vending machines for dispensing tobacco product or alcohol product.

Prohibition of the manufacture or sale of tobacco products which are prescribed.

Prohibition on the sale of tobacco products without health warning and the tar, nicotine content in each tobacco product.

(2) A person shall not sell or offer for sale, a packet containing tobacco products unless there is displayed on such packet, a label of the prescribed dimensions containing a statement of the tar and nicotine content in each tobacco product in such packet and the prescribed health warning.

(3) Any person who contravenes the provisions of subsection (1) or subsection (2) shall be guilty of an offence under this Act, and shall on conviction after summary trial before a Magistrate be liable to a fine not exceeding two thousand rupees or to imprisonment for a period not exceeding one year or to both such fine and imprisonment.

Prohibition of tobacco or alcohol advertisements.

35. (1) A person shall not publish or cause to be published, or authorize the publication of, a tobacco advertisement or an alcohol advertisement.

(2) It shall not be a contravention of subsection (1)—

(a) to display a trade mark or a brand name of a tobacco product or alcohol on such tobacco product or alcohol product or on any package containing such tobacco product or alcohol product ;

(b) for any manufacturer or importer of a tobacco product or alcohol product to send a notice to a distributor of such product, describing the tobacco products or alcohol product manufactured or imported, as the case may be, by such manufacturer or importer, as the case may be, and indicating their respective prices ;

(c) to display, inside a place where tobacco products or alcohol product are available for sale to the public, a notice of the prescribed dimensions, identifying the tobacco products or alcohol product that are available for sale in that place and indicating their respective prices ;

(d) to insert in a book, magazine or newspaper, available in Sri Lanka but printed outside Sri Lanka, a tobacco advertisement or alcohol advertisement, unless such book, magazine or newspaper is intended for sale or distribution only or mainly in Sri Lanka ;

(e) to transmit or broadcast, to Sri Lanka from outside Sri Lanka a tobacco advertisement or alcohol advertisement or any television programme or radio programme containing a tobacco advertisement or alcohol advertisement, unless such transmission or broadcast, as the case may be, is intended to be seen or heard, as the case may be, only or mainly by viewers or listeners, as the case may be, in Sri Lanka ;

(f) to publish, transmit or broadcast any scientific, educational, social, medical technical or other material or information beneficial to the public pertaining to tobacco products or alcohol products.

(3) A person who contravenes the provisions of subsection (1) shall be guilty of an offence under this Act and shall on conviction after summary trial before a Magistrate be liable to a fine not exceeding two million rupees.

(4) In this section—

“alcohol advertisement” means any distinctive writing, still or moving picture, sign, symbol or colours or other visual image or any audible message or any combination of the aforesaid that promotes or is intended to promote—

(a) the drinking of liquor ;

(b) the purchase or use of an alcohol product ;

(c) a trade mark registered in respect of any alcohol product or articles that include alcohol products ;

(d) a brand name associated with an alcohol product ;

(e) the name of the manufacturer of an alcohol product.

"publish" in relation to a "tobacco advertisement" or "alcohol advertisement" includes the following:—

- (a) the displaying, screening or playing, of the advertisement or anything containing the advertisement so that it can be seen or heard in or from any place or vehicle to which the public have access;
 - (b) the insertion of the advertisement in a newspaper, magazine, programme, leaflet, handbill, or other document that is available, or distributed, to the public or a section of the public;
 - (c) the inclusion of the advertisement in a film, video, radio programme or television programme or through the internet that is seen or heard, or intended to be seen or heard by the public or a section of the public;
 - (d) the sale, hire or supply or the offer for sale, hire or supply, of the advertisement or anything containing the advertisement to the public or a section of the public.
- "tobacco advertisement" means any writing, still or moving picture, sign, symbol or distinctive colours or other visual image or any audible message or any combination of the aforesaid that promotes or is intended to promote—
- (a) smoking;
 - (b) the purchase or use of a tobacco product;
 - (c) a trademark registered in respect of a tobacco product or articles that include tobacco products;
 - (d) a brand name associated with a tobacco product;
 - (e) the name of the manufacturer of a tobacco product.

36. (1) A person shall not use a brand name or trade mark of, or any symbol associated with, a tobacco product or alcohol product or the name of a manufacturer of a tobacco product or alcohol product in association, whether directly or indirectly, with such tobacco product or alcohol product—

- (a) in connection with the promotion of any educational, cultural, social or sporting organization, activity or event;
- (b) in such a manner as indicates, or acknowledges, that any financial or other assistance has been given by, or on behalf of, the manufacturer, importer or distributor of such tobacco product or alcohol product towards such organization, activity or event.

(2) Any person who contravenes the provisions of subsection (1) shall be guilty of an offence under this Act and shall on conviction after summary trial before a Magistrate be liable to a fine not exceeding fifty thousand rupees or to imprisonment for a period not exceeding two years or to both such fine and imprisonment.

37. (1) A manufacturer, importer or distributor of any tobacco product or alcohol product shall not—

- (a) distribute any tobacco product or alcohol product;
- (b) supply any tobacco product or alcohol product to any other person for subsequent distribution,

free of charge.

(2) A person shall not offer any prize, gift, cash rebate, discount or the right to participate in any contest, lottery or game to the purchaser of a tobacco product or alcohol product in consideration of the purchase of that product or to any person in consideration of the furnishing of evidence of such purchase.

(3) It shall not be a contravention of subsection (2) for a manufacturer, importer, or distributor of a tobacco product or alcohol product to offer trade discount at the rates prevalent in the relevant trade.

Prohibition of sponsorships &c.

Free distribution &c. of tobacco products or alcohol product.

Free distribution &c. of tobacco products or alcohol product. prohibited.