

Group 2 Report – Notes

3.2.5.15 – Progress on implementing Article 11 (Packaging and Labelling of Tobacco Products)

- **National Contribution Agreements (CA)**

* Listed funding is for whole of agreement whereas activity described may only be one part of agreement.

Project #	Recipient	Funding*	Relationship to 3.2.5.15	Reference Material Source
6549-15-2007/ 354020	PSC - Strategic Activities in Support of Reducing Tobacco-Caused Disease	\$460,000	Facilitate knowledge transfer on TC issues including packaging and labelling through communications: examples include webzine on cigarette marketing (deceptive colours and trade mark tracking) and fact sheet on pictorial health warnings.	http://www.smoke-free.ca/Filtertips-6/index.htm http://www.smoke-free.ca/warnings/default.htm
6549-15-2007/ 3540021	NSRA - Public Education, Policy Development and Capacity Building in Support of Tobacco Use Reduction	\$850,000	To examine the next generation of tobacco control policy in Canada, and; to contribute to the implementation of the WHO FCTC including on the issue of plain packaging	http://www.nsra-adnf.ca/cms/page1151.cfm 16 page brochure called “A case for plain and standardized tobacco packaging”- not yet available online
6549-15- 2007/6470106	CCTC - Supporting Knowledge Transfer and Exchange in	\$1,275,223	Delivery of knowledge products including on the issue of denormalization of packaging.	http://www.cctc.ca/cctc/EN/denorm/packaging

Project #	Recipient	Funding*	Relationship to 3.2.5.15	Reference Material Source
	Tobacco Control in Canada			
6549-15-2007/6470107	OTRU - Tobacco and Public Health: From Theory to Practice	\$368,534	Development and publication of educational materials for professionals on TC (includes section on health warning labels)	http://www.otru.org/pdf/other/OTRU_eBro.pdf
6549-15-2009/10170001	CCTC - 6th National Conference on Tobacco or Health	\$175,000	Plan, organize and host the 6th National Conference on Tobacco or Health in Montreal, Québec. Program includes presentations on packaging and labelling.	http://www.ncth.ca/program.html
6549-15-2009/8250044	OTRU - Chatter Box: Policy Implications for Cigarette Packaging beyond Light and Mild	\$84,500**	The project will explore and study various current Canadian cigarette packages and will provide an analysis of their designs to establish the extent to which embedded design elements are being utilized to convey possible promotional messages.	Awaiting approval; in Minister's Office
6549-15-2009/6850005	CCTC - Knowledge Transfer and Exchange in Tobacco Control	\$1,317,800 Michel	Delivery of knowledge products including on the issue of packaging and labelling.	Underway (http://www.cctc.ca/cctc/EN/denorm/packaging)

Project #	Recipient	Funding*	Relationship to 3.2.5.15	Reference Material Source
6549-15-2009/10170108	Info-tabac - Info-tabac and Tobacco Info, National Magazines	\$338,300	Produce six issues of "Info-tabac" and "Tobacco Info"; to distribute all 90,000 copies to target audiences in Canada; and, to post the publications on its websites to gain global exposure on TC issues including packaging and labelling.	http://www.info-tabac.ca/sujets.htm#mises_en_garde_emballages
6549-15-2009/8250038	PSC - Strategic Activities in support of the Federal Tobacco Control Strategy	\$290,150	Working with other NGOs on the development of international guidelines; and, contributing to the development of future tobacco control policies and programs.	Underway
Total National CAs		\$5,159,507		

**** amount not included in total expenditures as not yet approved.**

- **Regional CAs - none**

Acronyms

CCTC - Canadian Council for Tobacco Control
OTRU – Ontario Tobacco Research Unit
CPHA – Canadian Public Health Association

NSRA – Non-Smokers Rights Association
PSC – Physicians for a Smoke-free Canada