



Iraq STEPS Survey 2015

Tobacco Fact Sheet

The STEPS survey on NCD risk factors in Iraq was carried out from August to December 2015. It was a population-based survey for adults aged 18 years and more. A multistage cluster random sampling design was used to produce representative data for that age range in Iraq. The survey was implemented by the Ministry of Health in collaboration with the Central Statistical Organization at the Ministry of Planning and the WHO. Data was collected on the established risk factors, including tobacco use to be utilized for evaluation and monitoring existing tobacco-control policies and programs. A total of 4071 adults participated in this survey. The overall response rate was 98.8%. A repeat survey is planned for 2018 provided that the fund is secured.

Highlights

TOBACCO USE

- 38.0% of men, 1.9% of women, and 20.7% overall (3,089,484 of adults) were current smokers of tobacco.
- 0.4% of men, 0% of women, and 0.2% overall (29,885 of adults) were current users of smokeless tobacco.

CESSATION

- 6 in 10 current smokers tried to stop smoking in the last 12 months.
- 8 in 10 current smokers were advised by a health care provider to stop smoking in the last 12 months.

SECONDHAND SMOKE

- 56.1% of adults (8,382,858 number of adults) were exposed to tobacco smoke at the workplace.
- 52.8% of adults (7,887,490 number of adults) were exposed to tobacco smoke at home.

MEDIA

- 5 in 10 adults noticed anti-cigarette smoking information on the television or radio.
- 5 in 10 current smokers thought about quitting because of warning labels on cigarette packages.
- 3 in 10 adults noticed cigarette marketing in stores where cigarettes are sold.
- 1 in 10 adults noticed cigarette promotions in newspapers.

ECONOMICS

- Average monthly expenditure on manufactured cigarettes was **34485** [Iraqi Dinars]

Data presented in this fact sheet relate only to select tobacco indicators. Additional information on tobacco or other NCD risk factors from the survey is available from sources listed below.

For additional information, please contact:

WHO STEPS Team [Steps@who.int]

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Website url if appropriate

*Tobacco questions are drawn from the Tobacco Questions for Surveys (TQS)

<http://www.who.int/tobacco/publications/surveillance/tqs/en/>

Results for adults aged 18+ years	Overall% (95% CI)	Men% (95% CI)	Women% (95% CI)
Tobacco Use			
Current tobacco users(smoked and/or smokeless)¹			
Current tobacco users	20.7% (18.8-22.7)	38.1% (34.7-41.5)	2.0% (1.3-2.7)
Current daily tobacco users	19.6% (17.7-21.5)	36.1% (32.8-39.5)	1.8% (1.2-2.5)
Current tobacco smokers			
Current tobacco smokers	20.7% (18.7 - 22.6)	38.0% (34.6 -41.4)	1.9% (1.3 - 2.6)
Current cigarette smokers ²	16.9% (15.0 – 18.7)	32.4% (29.0 – 35.7)	1.5% (1.0 – 2.0)
Current daily tobacco smokers	19.6% (17.7 – 21.5)	36.1% (32.7-39.5)	1.8% (1.1 – 2.4)
Current daily cigarette smokers	16.9% (15.0 – 18.7)	32.4% (29.0 – 35.7)	1.5% (1.0 – 2.0)
Average age started tobacco smoking (years)	19.1 (18.6 – 19.7)	18.9 (18.4 - 19.4)	24.7 (--- - ---)
Average number of cigarettes smoked per day (among daily cigarette smokers)	23.7 (22.3 – 25.1)	23.9 (22.5 - 25.4)	19.2 (--- - ---)
Current smokeless tobacco users			
Current smokeless tobacco users	0.2% (0.0 – 0.4)	0.4% (0.0 – 0.8)	0.0% (0.0 -0.1)
Current daily smokeless tobacco users	0.1% (0.0 – 0.2)	0.1% (0.0 - 0.3)	0.0% (0.0 - 0.1)
Current non-users(smoked and/or smokeless)¹			
Former tobacco users ³	8.1% (7.0 – 9.2)	12.9% (10.9 – 14.9)	2.9% (2.2- 3.6)
Former tobacco smokers ⁴	7.1% (6.1 – 8.2)	11.7% (9.8– 13.5)	2.3% (1.6 – 2.9)
Never users	71.2 (69.2 – 73.2)	49.0 (45.6- 52.4)	95.1 (94.0 – 96.2)
Exposure to Second-hand smoke			
Adults exposed to second-hand smoke at home*	52.8% (50.3 - 55.4)	55.4% (51.7 – 59.1)	50.0% (47.0 – 53.1)
Adults exposed to second-hand smoke in the closed areas in their workplace*	56.1% (52.4 – 59.8)	60.0% (55.8 – 64.1)	33.4% (25.4 – 41.3)
Tobacco Cessation			
Current smokers who tried to stop smoking in past 12 months	57.2% (52.1 – 62.4)	57.2% (51.9 – 62.5)	57.6% (43.3 – 72.0)
Current smokers advised by a health care provider to stop smoking in past 12 months ⁵	77.0% (71.5 – 82.6)	77.2% (71.4 – 83.0)	73.4% (56.5 – 90.4)
Health Warnings			
Current smokers who thought about quitting because of a warning label*	51.9% (45.8 – 57.9)	51.6% (45.4 – 57.8)	58.6% (32.3 – 84.9)
Adults who noticed anti-cigarette smoking information on the television or radio*	48.7% (45.4-51.9)	55.3% (50.9-59.6)	41.5% (38.0-45.0)
Adults who noticed anti-cigarette smoking information in newspapers*	6.1% (4.9-7.3)	7.5% (5.6-9.5)	4.6% (3.2-6.0)
Tobacco Advertisement and Promotion			
Adults who noticed cigarette marketing in stores where cigarettes are sold*	27.5% (25.0-29.9)	41.3% (37.4-45.1)	12.6% (10.4-14.8)
Adults who noticed any cigarette promotions*†	15.9% (13.7-18.0)	25.0% (21.5-28.4)	6.1% (4.4-7.7)

Economics	Local Currency [Iraqi Dinar]
Average amount spent on 20 manufactured cigarettes [Iraqi dinars]	1361
Average monthly expenditure on cigarette smoking [Iraqi dinars]	34485
Cost of 100 packs of manufactured cigarettes as a percentage of per capita Gross Domestic Product (GDP) [YEAR] ⁶	2.4%

1 Current use refers to daily and less than daily use. 2 Includes manufactured cigarettes and hand-rolled cigarettes. Adapted for other products as per country situation. 3 Current non-users. 4 Current non-smokers. 5 Among those who visited a health care provider in past 12 months. 6 [Central Statistical Organization-Ministry of planning-Iraq 2015]. * During the past 30 days. † Promotions include free cigarette sample, cigarettes at sale prices, coupons for cigarettes, free gifts upon purchase of cigarettes, clothing or other items with cigarette brand name or logo and cigarette promotions in mail. Adults refer to person's age 18+ years. Data has been weighted to be nationally representative of all men and women age 18+ years. Technical assistance for the survey was provided by the World Health Organization (WHO).