

Minimum Retail Price

- Decree n° 7.555/2011 and Decree n° 8.656/2016
 - Establish Minimum Retail Prices for cigarettes
 - Prohibited trade below established price



Entry into force	Value per 20 cigarettes
01/05/2012 to 31/12/2012	R\$ 3,00
01/01/2013 to 31/12/2013	R\$ 3,50
01/01/2014 to 31/12/2014	R\$ 4,00
01/01/2015 to 30/04/2016	R\$ 4,50
From 01/05/2016	R\$ 5,00 *

* US\$ 1,51 (Exchange rate – 3,30 – December 29, 2017)