

Ministry of Health and Welfare Notification No. 2016-94

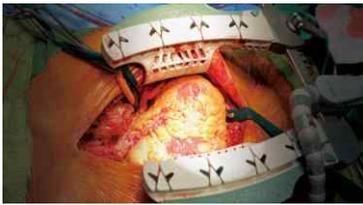
According to the supplementary provision 2 of Revised Enforcement Decree of the National Health Promotion Act (No. 27238),

**「Contents of Pictorial Warning and Warning Phrases on the Package of Tobacco Products」**

is enacted and announced as below.

June 22 2016  
Minister of Health and Welfare

## [Contents of Pictorial Warning and Warning Phrases on Cigarette Package]

Classification	Pictorial Warning	Warning Phrase		
		Front	Back	Side
1. Lung cancer		Smoking causes lung cancer! Still want to smoke? Quit line 1544-9030	Cigarette smoke contains carcinogenic substance, including naphthylamine, nickel, benzene, Vinyl chloride, Arsenic, and Cadmium. Quit line 1544-9030	The Intake of tar varies depending upon a smoker's smoking habit.
2. Laryngeal cancer		Smoking causes laryngeal cancer! Still want to smoke? Quit line 1544-9030		
3. Oral cancer		Smoking causes oral cancer! Still want to smoke? Quit line 1544-9030		
4. Cardiac disorder		Smoking causes cardiac disorder! Still want to smoke? Quit line 1544-9030		

Classification	Pictorial Warning	Warning Phrase		
		Front	Back	Side
5. Stroke		Smoking causes stroke! Still want to smoke? Quit line 1544-9030	Cigarette smoke contains carcinogenic substance, including naphthylamine, nickel, benzene, Vinyl chloride, Arsenic, and Cadmium. Quit line 1544-9030	The Intake of tar varies depending upon a smoker's smoking habit.
6. Second hand smoking		Parental smoking harms children's health. Quit line 1544-9030		
7. Pregnant women smoking		Smoking during pregnancy can lead to miscarriage and fetal deformities. Quit line 1544-9030		
8. Sexual dysfunction		Smoking causes sexual dysfunction! Still want to smoke? Quit line 1544-9030		

Classification	Pictorial Warning	Warning Phrase		
		Front	Back	Side
9. Skin aging		Smoking causes aging in skin! Still want to smoke? Quit line 1544-9030	Cigarette smoke contains carcinogenic substance, including naphthylamine, nickel, benzene, Vinyl chloride, Arsenic, and Cadmium. Quit line 1544-9030	The Intake of tar varies depending upon a smoker's smoking habit.
10. Premature death		Smoking can make you leave your family forever. Quit line 1544-9030		

A manufacturer or an importer and distributor of tobacco under the Tobacco Business Act are required to print all of pictorial warnings to cigarette packages same number of time(front and back sides are considered as separate), and are allowed to request Ministry of Health and Welfare for the electronic file of pictorial warnings that fits the resolution and size of the product in order to accurately inscribe pictorial warnings and warning phrases.

Pictorial warning inscription method follows National Health Promotion Act Article 1, attached table 2.

## [Contents of Pictorial Warning for E-Cigarette and Other Tobacco Products]

Classification	Pictorial Warning	Warning Phrase		
		Front (upper part of the package)	Back	Side
1. E-Cigarette		E-cigarette causes nicotine addiction. Quit line 1544-9030	E-cigarette causes nicotine addiction. Quit line 1544-9030	E-cigarette contains a carcinogenic substance such as formaldehyde.
2. Chewing Tobacco		Smoking causes oral cancer! Still want to smoke? Quit line 1544-9030	Smoking causes oral cancer! Still want to smoke? Quit line 1544-9030	Chewing tobacco causes nicotine addiction.
3. Waterpipe tobacco		Smoking causes lung cancer! Still want to smoke? Quit line 1544-9030	Smoking causes lung cancer! Still want to smoke? Quit line 1544-9030	Waterpipe tobacco causes nicotine addiction.

Classification	Pictorial Warning	Warning Phrase		
		Front (upper part of the package)	Back	Side
4. Snus		Smoking causes oral cancer! Still want to smoke? Quit line 1544-9030	Smoking causes oral cancer! Still want to smoke? Quit line 1544-9030	Snus causes nicotine addiction.
<p>A manufacturer or an importer and distributor of tobacco under the Tobacco Business Act are allowed to request Ministry of Health and Welfare for the electronic file of pictorial warnings that fits the resolution and size of the product in order to accurately inscribe pictorial warnings and warning phrases.</p> <p>Pictorial warning inscription method follows National Health Promotion Act Article 1, attached table 2..</p>				

### Additional Rules

According to the Enforcement Decree of the National Health Promotion Act(No.27238) Article 16-3, this Notification will enter into force on December 23 2016, after six months of grace period in prior to the enforcement.