

# 2020 - CORE QUESTIONNAIRE OF THE REPORTING INSTRUMENT OF WHO FCTC

## A. ORIGIN OF THE REPORT

### Name of contracting Party:

Mexico

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### Information on national contact responsible for preparation of the report:

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Mtro.

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Family name

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First name

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Full name of institution

Comisión Nacional contra las Adicciones

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## Period of reporting:

	Month	Year
Start date	January (1)	2019 (20)
End date	2011 (12)	2019 (20)

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## B1. TOBACCO CONSUMPTION

### Prevalence of tobacco use

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#### Smoking prevalence in the adult population (all)

*(Please provide prevalence data for total adult population, and identify the age considered, e.g. 15 years old and over, 18-64 years; see B112)*

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#### Current smokers

	Prevalence (%) (please include all smoking tobacco products in prevalence data)	Average number of the most-consumed smoking tobacco product used per day
MALE	27.1	
FEMALE	8.7	
TOTAL (males and females)	17.6	

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## Daily smokers

	<b>Prevalence (%)</b> <b>(please include all smoking tobacco products in prevalence data)</b>	<b>Average number of the most-consumed smoking tobacco product used per day</b>
MALE	10.0	7.7
FEMALE	3.1	6.4
TOTAL (males and females)	6.4	7.4

## Occasional smokers

	<b>Prevalence (%)</b> <b>(please include all smoking tobacco products in prevalence data)</b>
MALE	17.0
FEMALE	5.6
TOTAL (males and females)	11.1

## Former smokers

	<b>Prevalence (%)</b> <b>(please include all smoking tobacco products in prevalence data)</b>
MALE	20.8
FEMALE	10.3
TOTAL (males and females)	15.4

## Never smokers

**Prevalence (%)**  
**(please include all smoking tobacco products in prevalence data)**

MALE	52.1
FEMALE	81.0
TOTAL (males and females)	67.1

Please indicate the smoking tobacco products included in calculating prevalence for question B11:

Tabaco, incluidos cigarros, puros, o pipa.

Please indicate the age range to which the data used to answer question B11 refer:

	<b>From</b>	<b>To</b>
Age range	12	65

Please indicate the year of the data used to answer question B11:

2016

Please indicate the source of the data used to answer question B11:

Encuesta Nacional de Consumo de Drogas, Alcohol y Tabaco (ENCODAT 2016-2017)

Please provide the definitions of “current smoker”, “daily smoker”, “occasional smoker”, “former smoker” and “never smoker” used in this report.

Current smoker	Encuestado que fuma actualmente (30 días) diario y ocasional
Daily smoker	Encuestado que fuma actualmente (30 días) diario
Occasional smoker	Encuestado que fuma actualmente (30 días) ocasional
Former smoker	Encuestado que ha fumado en el pasado y no fuma actualmente (30 días)
Never smoker	Encuestado que respondió que no fuma actualmente, no ha fumado en el pasado y los que nunca han fumado

Please provide a brief explanation of the trend in smoking prevalence in the adult population in the past two years or since submission of your last report.

Considerando la ENCODAT 2011 y 2016, la cual compara exactamente los mismos grupos de edad (12 a 65 años), la prevalencia global de tabaquismo se mantiene sin cambios en este período de tiempo (17.0% vs 17.6%) y por sexo (Hombres 25.2% vs 27.1%; mujeres 9.3% vs 8.7%). Estas diferencias no son estadísticamente significativas.

La edad de inicio de consumo de tabaco diario paso de 20.4 años en 2011 disminuyó a 19.3 años en 2016 y esta diferencia es estadísticamente significativa. La edad de inicio de experimentación se mantiene estable y corresponde a 14 años en promedio.

El número promedio de cigarrillos manufacturados fumados por día se mantiene estable en promedio de 7 cigarrillos por día.

La información de las prevalencias de consumo de tabaco combustible en adultos, jóvenes y las tendencias están disponibles en la siguiente liga  
<https://drive.google.com/file/d/1lktptvdu2nsrSpMBMT4FdqBlk8gikz7q/view>

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## Smoking prevalence in the adult population (by age groups)

(If data are available, please provide prevalence data by age group, and identify the age group considered, preferably by 10-year categories, e.g. 25-34, 35-44 years)

	Range - start age	Range - end age	Prevalence (%) (please include all smoking tobacco products in prevalence data)
MALES - current smokers <sup>1</sup>	15	24	28
MALES - current smokers <sup>1</sup>	25	44	33
MALES - current smokers <sup>1</sup>	45	64	26
FEMALES - current smokers <sup>1</sup>	15	24	9
FEMALES - current smokers <sup>1</sup>	25	44	10
FEMALES - current smokers <sup>1</sup>	45	64	8
TOTAL (males and females) - current smokers <sup>1</sup>	15	24	18
TOTAL (males and females) - current smokers <sup>1</sup>	25	44	21
TOTAL (males and females) - current smokers <sup>1</sup>	45	64	17

Please indicate the smoking tobacco products included in calculating prevalence for question B12:

Tabaco, incluidos cigarros, puros, o pipa.

Please indicate the year of the data used to answer question B12:

2016

Please indicate the source of the data used to answer question B12:

Encuesta Nacional de Consumo de Drogas, Alcohol y Tabaco (ENCODAT 2016 - 2017)

Please provide a brief explanation of the trend in current smoking prevalence by age group in the past two years or since submission of your last report, if data are available.

Entre 2011 y 2016 y considerando el grupo de edad 15- 24 años no se observan cambios, ni a nivel global ni por sexo, si consideramos el grupo de edad de 25 a 44 años, los hombres pasaron de 30.3% en 2011 a 33.1 en 2016 sin ser estadísticamente significativo, en las mujeres la prevalencia continuó estable. En el grupo de 45 - 65 años, en los hombres paso de 24.1% a 26.4% sin ser el cambio estadísticamente significativo. En las mujeres permanece estable sin cambios estadísticamente significativos.

La información de las prevalencias de consumo de tabaco combustible en adultos, jóvenes y las tendencias están disponibles en la siguiente liga

<https://drive.google.com/file/d/1Iktpvdu2nsrSpMBMT4FdqBlk8gikz7q/view>

## Prevalence of smokeless tobacco use in the adult population (all)

*(Please provide prevalence data for total adult population, and identify the age considered in B132, e.g. 15 years old and over, 18–64 years; see B132)*

### Males

	Prevalence (%)
<b>(please include all smokeless tobacco products in prevalence data)</b>	
Current users	0.9
Daily users	0.2
Occasional users	0.7
Former users	0.2
Never users	97.5



## Females

**Prevalence (%)**  
**(please include all smokeless tobacco products in prevalence data)**

Current users	0.4
Daily users	0.2
Occasional users	0.2
Former users	0.4
Never users	99.2

## TOTAL (males and females)

**Prevalence (%)**  
**(please include all smokeless tobacco products in prevalence data)**

Current users	0.6
Daily users	0.2
Occasional users	0.4
Former users	0.1
Never users	98.4

Please indicate the smokeless tobacco products included in calculating prevalence for question B13:

Tabaco para mascar, rapé o en polvo. El tabaco para mascar NO incluye los chicles de nicotina que se utilizan para el tratamiento médico para dejar de fumar.

Please indicate the age range to which the data used to answer question B13 refer:

	<b>From</b>	<b>To</b>
Age range	12	65

Please indicate the year of the data used to answer question B13:

2016

Please indicate the source of the data used to answer question B13:

Encuesta Nacional de Consumo de Drogas, Alcohol y Tabaco (ENCODAT 2016 - 2017)

Please provide the definitions of “current user”, “daily user”, “occasional user”, “former user” and “never user” (of smokeless tobacco products) used in this report in the space below.

Current user	Encuestado que respondió consumo de tabaco sin humo actualmente (ultimos 30 días) diario y ocasional
Daily user	Encuestado que respondió consumo de tabaco sin humo actualmente (ultimos 30 días) diario
Occasional user	Encuestado que respondió consumo de tabaco sin humo actualmente (ultimos 30 días) ocasional
Former user	Encuestado que respondió no consumir productos de tabaco sin humo actualmente (Ultimos 30 días)
Never user	Encuestado que refirió no consumir productos de tabaco sin humo actualmente ni en el pasado

Please provide a brief explanation of the trend in smokeless tobacco use in the adult population in the past two years or since submission of your last report.

La prevalencia de consumo de productos de tabaco si humo continua baja en México 0.6%; sin embargo cuando se consideran el número absoluto de consumidores asciende a un total de 498,532 (hombres 338,026, mujeres 160,506).

La información de las prevalencias de consumo de tabaco sin humo están disponibles en la siguiente liga <https://drive.google.com/file/d/1lktptvdu2nsrSpMBMT4FdqBlk8gikz7q/view>

## Prevalence of smokeless tobacco use in the adult population (current users) by age group (by age groups)

*(If data are available, please provide prevalence data by age group, and identify the age group considered, preferably by 10-year categories, e.g. 25-34, 35-44 years)*

Range - start age	Range - end age	Prevalence (%) (please include all smoking tobacco products in prevalence data)
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Please indicate the smokeless tobacco products included in the answer to question B14:

Tabaco para masticar  
 Snuff  
 Polvo de tabaco (rapé)

Please indicate the year of the data used to answer question B14:

2016

Please indicate the source of the data used to answer question B14:

Encuesta Nacional de Consumo de Drogas, Alcohol y Tabaco (ENCODAT 2016 - 2017)

Please provide a brief explanation of the trend in current use of smokeless tobacco by adult age groups in the past two years or since submission of your last report.

La prevalencia de consumo de productos de tabaco si humo continua baja en México 0.6%; sin embargo cuando se consideran el número absoluto de consumidores asciende a un total de 498,532 (hombres 338,026, mujeres 160,506). Se requiere de un monitoreo permanente de este grupo poblacional y mayor información del tipo de producto, precios, lugar de venta entre otros datos.

La información de las prevalencias de consumo de tabaco sin humo están disponibles en la siguiente liga <https://drive.google.com/file/d/1lktptvdu2nsrSpMBMT4FdqBlk8gikz7q/view>

## Tobacco use by ethnic group(s)

(please include all smoking or smokeless tobacco products in prevalence data)

<b>Ethnic group(s)</b>	<b>MALES - Prevalence (%)</b>	<b>FEMALES - Prevalence (%)</b>	<b>TOTAL (males and females) - Prevalence (%)</b>
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Please indicate the tobacco products included in the answer to question B15:

Please indicate the age range to which the data used to answer question B15 refer:

**From To**

Please indicate the year of the data used to answer question B15:

Please indicate the source of the data used to answer question B15:

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## Tobacco use by young persons

(please include all smoking or smokeless tobacco products in prevalence data)

	Age range	SMOKING TOBACCO - Prevalence (%)	SMOKELESS TOBACCO - Prevalence (%)	WATER PIPE - Prevalence (%)
BOYS - Current users <sup>4</sup>	12 a 17 años	6.7		
GIRLS - Current users <sup>4</sup>	12 a 17 años	3.0		
TOTAL (boys and girls) - Current users <sup>4</sup>	12 a 17 años	4.9		

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Please indicate the tobacco products included in calculating prevalence for question B16:

Tabaco, incluidos cigarros, puros, o pipa.

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Please indicate the year of the data used to answer question B16:

2016

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Please indicate the source of the data used to answer question B16:

Encuesta Nacional de Consumo de Drogas, Alcohol y Tabaco (ENCODAT 2016 - 2017)

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Please provide the definition of "current smoking/tobacco use" used to answer question B16 in the space below.

Encuestado que respondió fumar actualmente (últimos 30 días) Diario y ocasional

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Please provide a brief explanation of the trend in tobacco use by young persons in the past two years or since submission of your last report.

Entre 2011 y 2016 en el grupo de edad de adolescentes entre 12 y 17 años, pasó de 6.5% a 4.9% siendo esta diferencia estadísticamente significativo. En los hombres pasó de 10% a 6.7% y en las mujeres de 2.9% a 3.0%.

La información de las prevalencias de consumo de tabaco combustible en adolescentes están disponibles en la siguiente liga

<https://drive.google.com/file/d/1lktptvdu2nsrSpMBMT4FdqBlk8gikz7q/view>

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Please attach the relevant documentation.

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## Use of novel and emerging tobacco and nicotine products

Age range	Heated tobacco products (HTPs) - Prevalence (%)	Electronic Nicotine Delivery Systems (ENDS) - Prevalence (%)	Electronic Non-Nicotine Delivery Systems (ENNDS) - Prevalence (%)	Other products - Prevalence (%)
ADULT POPULATION - Males		1.6		
ADULT POPULATION - Females		0.7		
ADULT POPULATION - Total (males and females)		1.2		
YOUNG PERSONS - Boys		1.6		
YOUNG PERSONS - Girls		0.6		
YOUNG PERSONS - Total (boys and girls)		1.1		

## B2-B9. HEALTH, SOCIAL AND ECONOMIC INDICATORS

### Exposure to tobacco smoke

Do you have any data on exposure to tobacco smoke in your population?

Yes ✓

Please provide details in the space below (e.g. exposure by gender, at home, in the workplace, on public transport).

En México, 40 millones de personas se encuentran expuestos al humo de tabaco de segunda mano (HTSM) en lugares públicos o privados

Los lugares públicos reportados con mayor prevalencia de exposición al humo de tabaco de segunda mano (HTSM) por los no fumadores son: bares (52.8%), restaurantes (31.9%) transporte público (26.0%), escuela (25%.4%) y lugares de trabajo (15.2%).

<https://drive.google.com/file/d/1lktptvdu2nsrSpMBMT4FdqBlk8gikz7q/view>

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Please indicate the year of the data used to answer question B21:

2016

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Please indicate the source of the data used to answer question B21:

Encuesta Nacional de Consumo de Drogas, Alcohol y Tabaco (ENCODAT 2016-2017)

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Please attach the relevant documentation.

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## Tobacco-related mortality

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Do you have information on tobacco-related mortality in your population?

Yes ✓

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What is the estimated total number of deaths attributable to tobacco use in your population?

51575

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If available, please provide any additional information on mortality attributable to tobacco use (e.g. lung cancer, cardiovascular diseases) in your jurisdiction.

#### Enfermedades Muertes

Enfermedades cardiovasculares 17,241

Enfermedad isquémica cardíaca 13,282

Neoplasias 12,397

Enfermedades respiratorias crónicas 10,484

Enfermedad Pulmonar Obstructiva Crónica 10,329

Cáncer de tráquea, bronquios, pulmón 4,817

Diabetes Mellitus 3,906

Enfermedad cerebrovascular 3,371

Total 51,575

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Please indicate the year of the data used to answer question B32 and 33:

2017

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Please indicate the source of the data used to answer questions B32 and B33:

Fuente: Estimaciones del modelo para el Estudio Global de Carga de la Enfermedad (GBD, 2017). Nota: La tasa se calcula con edad estandarizada para garantizar comparabilidad con otros países.

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Please submit a copy of the study you refer to:

## Tobacco-related costs

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Do you have information on the economic burden of tobacco use in your population, e.g. the overall cost of tobacco use imposed on your society?

Yes ✓

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Please provide details (e.g. direct (health care-related) and indirect costs and, if possible, the method used to estimate these costs).

Causa Costos de la atención

Enfermedades Cardíacas \$26.8 mil millones

Accidente cerebrovascular \$2.2 mil millones

Enfermedad pulmonar obstructiva crónica \$25.5 mil millones

Cáncer de Pulmón \$6.4 mil millones

Otros cánceres \$6.9 mil millones

Neumonía \$469 millones

Tabaquismo pasivo y otras \$8.9 mil millones

Total \$77.5 mil millones

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Please indicate the year of the data used to answer question B42:

2017

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Please indicate the source of the data used to answer question B42:

Fuentes: cifras actualizadas según la inflación de Pichon-Riviere A, Bardach A, Augustovski F, Alcaraz A, Reynales- Shigematsu LM, Pinto MT, et al. Economic impact of smoking on health systems in Latin America: A study of seven countries and its extrapolation to the regional level. Pan-American Journal of Public Health 2016;40(4):1–9.

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Please submit a copy of the study you refer to:

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## Supply of tobacco and tobacco products

*(with reference to Articles 6.2(b), 20.4(c), and 15.5)*

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## Licit supply of tobacco products

	<b>Product</b>	<b>Unit (e.g. pieces, tonnes)</b>	<b>Domestic production</b>	<b>Retail sales</b>	<b>Exports</b>	<b>Imports</b>
Smoking tobacco products	Tabaco para envoltura	Kilo			309,386,582	92,590
Smoking tobacco products	Tabaco para envoltura	Kilo			3,755,498	38,700,901
Smoking tobacco products	Tabaco rubio, Burley o Virginia	Kilo			198,219,264	1,546,427,074
Smoking tobacco products	Tabaco para envoltura	Kilo			54,420	163,116,339
Smoking tobacco products	Tabaco para envoltura, los demás	Kilo			3,271,075	49,970,085
Smoking tobacco products	Cigarros (puros) (incluso despuntados) y cigarrillos (puritos que contengan tabaco)	pieza			141,713,968	116,093,349
Smokeless tobacco products	Rapé húmedo oral, los demás	Kilo				7,473,968
Other tobacco products	Desperdicios de tabaco	Kilo			8,569,941	143,503,001
Other tobacco products	Cigarrillos que contengan tabaco	Kilo			4,322,366,560	427,588,953
Other tobacco products	Cigarros (Puros) (Incluso despuntados), Cigarrillos (puritos) y cigarrillos de tabaco o de sucedaneos del tabaco, los demás	Kilo			17,779,906	4,320,285

Other tobacco products	Tabaco para fumar incluso con sucedaneos de tabacon cualquier proporción, los demás	Kilo	279,971,769	8,304,415
Other tobacco products	Tabaco del tipo utilizado para envoltura de tabaco, 24039199 los demás	Kilo	180,103,520	28,852,117
Other tobacco products	Tabaco del tipo utilizado para envotura de tabaco, los demás	Kilo		43,641,967
Tobacco leaves	Tabaco para pipa de agua	Kilo	33,325	

Please provide information on the volumes of duty-free sales (e.g. product, unit, quantity), if available.

Please indicate the year of the data used to answer question B51 and 52:

2019

Please indicate the source of the data used to answer questions B51 and B52:

Sistema Electrónico Aduanero

Please attach the relevant documentation.

## Seizures of illicit tobacco products

*(with reference to Article 15.5)*

## Seizures of illicit tobacco

	Year	Product	Unit (e.g. pieces, tonnes)	Quantity seized
Smoking tobacco products	2010	Cigarrillo	1 cigarrillo	40,000
Smoking tobacco products	2011	Cigarrillo	1 cigarrillo	31,907,780
Smoking tobacco products	2012	Cigarrillo	1 cigarrillo	116,374,694
Smoking tobacco products	2013	Cigarrillo	1 cigarrillo	56,480,505
Smoking tobacco products	2014	Cigarrillo	1 cigarrillo	914,068
Smoking tobacco products	2015	Cigarrillo	1 cigarrillo	64,093,365
Smoking tobacco products	2016	Cigarrillo	1 cigarrillo	4,639,060
Smoking tobacco products	2017	Cigarrillo	1 cigarrillo	1,250,159
Smokeless tobacco products	2018	Cigarrillo	1 cigarrillo	8,360
Smokeless tobacco products	2019	cigarrillo	1 cigarrillo	9,958
Smokeless tobacco products	2019	cigarrillo electronico	1 pza	38,662
Other tobacco products	2018	Tabaco	1 lata	166
Other tobacco products	2019	Tabaco	1 lata	83

Do you have any information on the percentage of illicit tobacco products on the national tobacco market?

Yes ✓

What percentage of the national tobacco market do illicit tobacco products constitute? (%)

9

What is the trend over the past two years or since submission of your last report in the percentage of illicit tobacco products in relation to the national tobacco market?

Se ha mantenido alrededor del 9% (8.8%). el incremento de impuesto no ha incrementado proporcionalmente el incremento en el consumo de productos ilícitos.

Please provide any further information on illicit tobacco products.

A través de un estudio realizado por el Instituto Nacional de Salud Pública, se encontraron alrededor de 57 marcas ilícitas de las cuales seis representan poco más del 70% del total.

Se descubrió que a diferencia de lo que informa la Industria Tabacalera que el comercio ilícito en México es de 17% -vinculando el incremento de impuestos específicos con el comercio ilícito para desalentar las políticas de gobierno para el control del tabaco- el comercio en nuestro país en realidad es de la mitad (8.8%) 9 de cada 10 cigarros consumidos en México, son ilegales.

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Please indicate the source of the data used to answer questions in section B6:  
Comisión de Operación Sanitaria COFEPRIS, El consumo de cigarros ilícitos en México (Estudio realizado por el INSP en 2019).

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Please attach the relevant documentation.

No comment

File type "pdf"

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## Tobacco-growing

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Is there any tobacco-growing in your jurisdiction?

Yes ✓

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Please provide information on the number of workers involved in tobacco-growing. If available, please provide this figure broken down by gender.

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Please provide, if available, the share of the value of tobacco leaf production in the national gross domestic product.

No se obtuvo información reciente, el único dato con el que disponemos en este punto focal es 2013, correspondiente a 485 millones de pesos, que es menor al 1% del PIB.

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Please indicate the year of the data used to answer questions in section B7:

2013

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Please indicate the source of the data used to answer questions in section B7:

Please attach the relevant documentation.

## Taxation of tobacco products

(with reference to Articles 6.2(a) and 6.3)

What proportion of the retail price of the most popular price category of tobacco product consists of taxes (e.g. sum of excise, sales and import duties (if applicable) and value added tax/goods and services tax (VAT/GST))?

69

How are the excise taxes levied (what types of taxes are levied)?

Specific tax only	No
Ad valorem tax only	No
Combination of specific and ad valorem taxes	Yes
More complex structure (please explain below)	No

If available, please provide details on the rates of taxation for tobacco products at all levels of Government and be as specific as possible (specify the type of tax, e.g. VAT, sales, import duties)

	Product	Type of tax	Rate or amount	Base of tax <sup>5</sup>
Smoking tobacco products	Cigarro	IEPS	160%	Precio de venta al detallista
Smoking tobacco products	Cigarro	IEPS	\$0.4944	Por cada cigarro de 0.75 gr
Smoking tobacco products	Cigarro	IVA	16%	Precio pactado incluyendo impuestos
Smoking tobacco products	Puro o tabaco labrado	IEPS	160%	Precio pactado
Smoking tobacco products	Puro o tabaco labrado	IEPS	\$0.6592	Por gramo
Smoking tobacco products	Puro o tabaco labrado	IVA	16%	Precio pactado incluyendo impuestos
Other tobacco products	Otros tabacos labrados	IEPS	160%	Precio pactado
Other tobacco products	Otros tabacos labrados	IEPS	\$0.6592	Por gramo
Other tobacco products	Otros tabacos labrados	IVA	16%	Precio pactado incluyendo impuestos

Please briefly describe the trends in taxation for tobacco products in the past two years or since submission of your last report in your jurisdiction.

La carga del IEPS de tabacos labrados se ha incrementado significativamente a lo largo de los últimos 16 años, desde 2004, siendo el último ajuste en 2020.

- En 2007 la tasa ad valorem aumentó de 110 a 140%; y 10 puntos porcentuales en cada uno de los años siguientes, para ubicarse en 160% a partir de 2009.
- En 2010 se incorporó una cuota específica de 80 centavos por cajetilla de 20 unidades; la cual se incrementó a \$7.00 por cajetilla de 20 unidades a partir de 2011.
- En 2014, el Gobierno Federal suscribió un Acuerdo de Certidumbre Tributaria, con el cual se estableció: 1) No proponer nuevos impuestos; 2) No aumentar las tasas de los impuestos existentes y 3) No reducir o eliminar los beneficios fiscales ni las exenciones existentes; el cual estuvo vigente hasta 2018. Por lo tanto, la carga fiscal sobre los productos del tabaco no se incrementó durante dicho periodo.
- En 2019, se estableció que la cuota específica se actualizara y entrara en vigor a partir del 1 de enero de 2020 con el factor de actualización correspondiente al período comprendido del mes de diciembre de 2010 hasta el mes de diciembre de 2019. Asimismo, se estableció que dicha cuota específica se actualice anualmente y entre en vigor a partir del 1 de enero de cada año.
- En 2020, dicha cuota es de \$0.4944 por cigarro o \$9.89 por cajetilla de 20 unidades.

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Do you earmark any percentage of your taxation income for funding any national plan or strategy on tobacco control in your jurisdiction?

No

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Please indicate the year of the data used to answer questions B81 to B86:

2020

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Please indicate the source of the data used to answer questions B81 to B86:

Ley del Impuesto Especial sobre Producción y Servicios; Acuerdo de Certidumbre Tributaria; DECRETO por el que se reforman, adicionan y derogan diversas disposiciones de la Ley del Impuesto sobre la Renta, de la Ley del Impuesto al Valor Agregado, de la Ley del Impuesto Especial sobre Producción y Servicios y del Código Fiscal de la Federación, publicado en el Diario Oficial de la Federación el 9 de diciembre de 2019; y ACUERDO por el que se actualizan las cuotas que se especifican en materia del impuesto especial sobre producción y servicios, publicado en el Diario Oficial de la Federación el 24 de diciembre de 2019.

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Please attach the relevant documentation.

<p><b>Ley del Impuesto Especial sobre Producciu00f3n y Servicios.</b></p>	No comment	File type "pdf"
<p><b>Acuerdo de Certidumbre Tributaria.</b></p>	No comment	File type "pdf"
<p><b>DECRETO por el que se reforman, adicionan y derogan diversas disposiciones de la Ley del Impuesto sobre la Renta, de la Ley del Impuesto al Valor Agregado, de la Ley del Impuesto Especial sobre Producciu00f3n y Servicios y del Cu00f3digo Fiscal de la Federaciu00f3n, publicado en el Diario Oficial de la Federaciu00f3n el 9 de diciembre de 2019.</b></p>	No comment	File type "pdf"
<p><b>ACUERDO por el que se actualizan las cuotas que se especifican en materia del impuesto especial sobre producciu00f3n y servicios, publicado en el Diario Oficial de la Federaciu00f3n el 24 de diciembre de 2019.</b></p>	No comment	File type "pdf"



# Price of tobacco products

(with reference to Articles 6.2(a))

## Domestic

Please provide the retail prices of the three most widely sold brands of domestic tobacco products at the most widely used point of sale in your capital city.

Name of the most widely sold brands	Number of units or amount per package	Retail price	Currency
-------------------------------------	---------------------------------------	--------------	----------

## Imported

Please provide the retail prices of the three most widely sold brands of imported tobacco products at the most widely used point of sale in your capital city.

	Name of the most widely sold brands	Number of units or amount per package	Retail price	Currency
Smoking tobacco products	Marlboro	20	63	MXN
Smoking tobacco products	Pall Mall	20	55	MXN
Smoking tobacco products	Camel	20	63	MXN
Other tobacco products	Lucky Strike	20	56	MXN
Other tobacco products	Benson	20	63	MXN
Other tobacco products	Kent	20	63	MXN

Please indicate the year of the data used to answer question B91:

2020

Please indicate the source of the data used to answer question B91:

Scouting en los principales puntos de venta, tiendas de conveniencia y plazas comerciales

Please briefly describe the trend in the prices of tobacco products in the past two years or since submission of your last report in your jurisdiction.

En 2019, se estableció que la cuota específica para los productos de tabaco se actualizara la cual entro en vigor el 1 de enero de 2020 con el factor de actualización correspondiente al período comprendido del mes de diciembre de 2010 hasta el mes de diciembre de 2019. Asimismo, se estableció que dicha cuota específica se actualice anualmente y entre en vigor a partir del 1 de enero de cada año.

En los últimos dos años los precios a los productos de tabaco han aumentado, sin embargo, para ese periodo el incremento a los impuestos no se había ajustado de acuerdo con la inflación, por lo que se espera que con esta última modificación los precios a los productos de tabaco sean aun mas elevados. Actualmente la carga total de impuestos es del 69%.

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Please attach the relevant documentation.

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## C1. GENERAL OBLIGATIONS

*With reference to Article 5*

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Have you developed and implemented comprehensive multisectoral national tobacco control strategies, plans and programmes in accordance with the Convention?

Yes ✓

---

Have you established or reinforced and financed:

a focal point for tobacco control? Yes

a tobacco control unit?

a national coordinating mechanism for tobacco control?

---

Please provide details (e.g. the nature of the national coordinating mechanism, the institution to which the focal point for tobacco control or the tobacco control unit belongs).

La Secretaría de Salud mediante la Comisión Nacional contra las Adicciones dispuso en 2008 la apertura de la Oficina Nacional para el Control del Tabaco, instancia responsable a nivel federal, entre otras, del seguimiento a la implementación de la LGCT y del Convenio Marco para el control de Tabaco.

Esta oficina es además el punto focal para el CMCT.

También es responsable de coordinar las acciones para la elaboración e integración del Programa Nacional contra el Tabaquismo.

Elabora también la normatividad correspondientes a las acciones de prevención y atención del consumo de tabaco.

Impulsa desde el ámbito de sus atribuciones el fortalecimiento de la normatividad nacional y regional para el control del tabaco.

Coordina las acciones para la elaboración técnica del acuerdo por el que se implementan las advertencias y mensajes sanitarios en los empaques de los productos de tabaco.

---

Please provide a brief description of the progress made in implementing Article 5.1 and 5.2 (*General obligations*) in the past two years or since submission of your last report.

Cada seis años se elabora un Programa nacional contra el tabaquismo, en el que se definen las estrategias intersectoriales a desarrollarse.

En el terreno del legislativo, no se ha concretado ninguna reforma a la Ley general para el control del Tabaco, en busca de alcanzar los objetivos del CMCT. Las principales medidas del MPOWER que se sostienen en esta ley general, son parciales, es decir que no cumplen la totalidad de lo dispuesto en el CMCT y en sus directrices.

En octubre del 2019 se llevó a cabo una reunión de alto nivel con instituciones del gobierno federal, con el propósito de establecer una Mesa interinstitucional de seguimiento al CMCT, como el mecanismo de coordinación nacional pendiente de integrar. Esta mesa sería la responsable entre otros temas de impulsar la ratificación del Protocolo para la eliminación del comercio ilícito de productos de tabaco y preparar la posición país rumbo a las COP. Se acordó establecer las bases para su instalación, la cual quedó pendiente a 2020.

---

If you have any other relevant information pertaining to but not covered in this section, please provide details in the space below.

El acuerdo para establecer la mesa interinstitucional de seguimiento al CMCT ha quedado pendiente de instalación ante la emergencia sanitaria por COVID-19. Esperemos que antes de la sesión de la COP 9 se haya llevado a cabo.

---

## **Protection of public health policies with respect to tobacco control from commercial and other vested interests of the tobacco industry**

Have you adopted and implemented, where appropriate, legislative, executive, administrative or other measures or have you implemented, where appropriate, programmes on any of the following:

---

protecting public health policies with respect to tobacco control from commercial and other vested interests of the tobacco industry?

Yes ✓

---

ensuring that the public has access, in accordance with Article 12(c), to a wide range of information on tobacco industry activities relevant to the objectives of the Convention, such as in a public repository?

No ✗

---

If you answered "Yes" to any of the questions under C121 or C122, please provide details in the space below (specifically, please refer, if relevant, to whether your government or any of its departments 1) have raised awareness on tobacco industry tactics and the need to prevent interference by the tobacco industry with decision making; 2) have avoided entering into any partnerships or voluntary agreements with the tobacco industry; 3) have established any measures to limit interaction of public officials with the tobacco industry, including in the form of a code of conduct; 4) have not granted any incentives, privileges, benefits or preferential tax exemptions to the tobacco industry to establish or run their business; etc.).

En México existe una ley de transparencia y acceso a la información pública que promueve y regula las bases para impulsar la transparencia y una ley federal de responsabilidades administrativas de los servidores públicos que establecen desde hace años la normatividad para garantizar el adecuado ejercicio de los servidores públicos.

Asimismo, la administración del gobierno federal que inició funciones en diciembre de 2018, publicó en mayo de 2019 un Código de Ética de las personas servidoras públicas del Gobierno Federal, que promueve principios como la legalidad en el cumplimiento del servicio público.

Please provide a brief description of the progress made in implementing Article 5.3 in the past two years or since submission of your last report.

Actualmente se cuenta con una versión preliminar actualizada de un "Protocolo de actuación de los Servidores públicos en su contacto con la industria tabacalera" para Compatibilizar en los Estados Unidos Mexicanos la Instrumentación del Artículo 5.3 del Convenio Marco de la Organización Mundial de la Salud para el Control del Tabaco, misma que se encuentra en revisión para su visto bueno y autorización de publicación.

---

Have you utilized the "Guidelines for implementation of Article 5.3 of the WHO FCTC" when developing or implementing policies in this area?

Yes ✓

---

Please provide details in the space below or refer to section I of the additional questionnaire.

Response to this question or to the additional questionnaire

is **voluntary**. <https://extranet.who.int/dataform/655321?token=st7bcnyg4s9yxim&lang=en>  
(<https://extranet.who.int/dataform/655321?token=st7bcnyg4s9yxim&lang=en>)

A partir de 2019, en todas las reuniones interinstitucionales que se han convocado desde CONADIC, sobre temas técnicos o de control del tabaco, se han instrumentado la firma de dos documentos sustantivos: el primero, se comparte con todos los asistentes y es una declaración de no conflicto de intereses, relacionados con la industria tabacalera y de vapeo. El segundo sólo se entrega a firma cuando se trata de grupos que participan en la elaboración de políticas públicas, para el control del tabaco, para los cuales se les pide que firmen un Acuerdo de confidencialidad.

---

If you have any other relevant information pertaining to but not covered in this section, please provide details in the space below.

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Please attach the relevant documentation.

No comment

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No comment

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No comment

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No comment

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## C2. MEASURES RELATING TO THE REDUCTION OF DEMAND FOR TOBACCO

*With reference to Articles 6–14*

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## Price and tax measures to reduce the demand for tobacco

Have you adopted and implemented, where appropriate, legislative, executive, administrative or other measures or have you implemented, where appropriate, programmes on any of the following:

---

tax policies and, where appropriate, price policies on tobacco products so as to contribute to the health objectives aimed at reducing tobacco consumption?

Yes ✓

---

prohibiting or restricting, as appropriate, sales to international travellers of tax- and duty-free tobacco products?

Yes ✓

---

prohibiting or restricting, as appropriate, imports by international travellers of tax- and duty-free tobacco products?

Yes ✓

---

Please provide a brief description of the progress made in implementing Article 6 (*Price and tax measures to reduce the demand for tobacco*) in the past two years or since submission of your last report.

La carga del IEPS de tabacos labrados se ha incrementado significativamente a lo largo de los últimos 16 años, desde 2004, siendo el último ajuste en 2020.

- En 2007 la tasa ad valorem aumentó de 110 a 140%; y 10 puntos porcentuales en cada uno de los años siguientes, para ubicarse en 160% a partir de 2009.
  - En 2010 se incorporó una cuota específica de 80 centavos por cajetilla de 20 unidades; la cual se incrementó a \$7.00 por cajetilla de 20 unidades a partir de 2011.
  - En 2014, el Gobierno Federal suscribió un Acuerdo de Certidumbre Tributaria, con el cual se estableció: 1) No proponer nuevos impuestos; 2) No aumentar las tasas de los impuestos existentes y 3) No reducir o eliminar los beneficios fiscales ni las exenciones existentes; el cual estuvo vigente hasta 2018. Por lo tanto, la carga fiscal sobre los productos del tabaco no se incrementó durante dicho periodo.
  - En 2019, se estableció que la cuota específica se actualizara y entrara en vigor a partir del 1 de enero de 2020 con el factor de actualización correspondiente al período comprendido del mes de diciembre de 2010 hasta el mes de diciembre de 2019. Asimismo, se estableció que dicha cuota específica se actualice anualmente y entre en vigor a partir del 1 de enero de cada año.
  - En 2020, dicha cuota es de \$0.4944 por cigarro o \$9.89 por cajetilla de 20 unidades.
-

Have you utilized the “Guidelines for implementation of Article 6 of the WHO FCTC” when developing or implementing policies in this area?

Yes ✓

---

If you answered “Yes” to question C215 please provide details in the space below or refer to section H of the additional questionnaire available at this link. Response to this question or to the additional questionnaire is **voluntary**. <https://extranet.who.int/dataform/655321?token=st7bcnyg4s9yxim&lang=en> (<https://extranet.who.int/dataform/655321?token=st7bcnyg4s9yxim&lang=en>)

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If you have any other relevant information pertaining to but not covered in this section, please provide details in the space below.

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Please attach the relevant documentation.

<p><b>Ley del Impuesto Especial sobre Producciu00f3n y Servicios.</b></p>	No comment	File type "pdf"
<p><b>Acuerdo de Certidumbre Tributaria.</b></p>	No comment	File type "pdf"
<p><b>DECRETO por el que se reforman, adicionan y derogan diversas disposiciones de la Ley del Impuesto sobre la Renta, de la Ley del Impuesto al Valor Agregado, de la Ley del Impuesto Especial sobre Producciu00f3n y Servicios y del Cu00f3digo Fiscal de la Federaciu00f3n, publicado en el Diario Oficial de la Federaciu00f3n el 9 de diciembre de 2019.</b></p>	No comment	File type "pdf"
<p><b>ACUERDO por el que se actualizan las cuotas que se especifican en materia del impuesto especial sobre producciu00f3n y servicios, publicado en el Diario Oficial de la Federaciu00f3n el 24 de diciembre de 2019.</b></p>	No comment	File type "pdf"



## Protection from exposure to tobacco smoke

Have you adopted and implemented, where appropriate, legislative, executive, administrative or other measures or have you implemented, where appropriate, programmes on any of the following:

---

banning tobacco smoking in indoor workplaces, public transport, indoor public places and, as appropriate, other public places ?

Yes ✓

---

What is the type/nature of the measure providing for the ban?

national law	Yes
subnational law(s)	Yes
administrative and executive orders	No
voluntary agreements	No
other measures (please specify in C223 below)	No

---

Please provide a brief explanation of the type/nature and content of the measures providing for the ban.

---

Do any of these measures provide for a mechanism/ infrastructure for enforcement?

No ✕

---

Please specify the settings and extent/comprehensiveness of measures applied in indoor workplaces, public transport, indoor public places and, as appropriate, other public places.

### Indoor workplaces:

government buildings	Partial
health-care facilities	Partial
educational facilities <sup>6</sup>	Partial
universities	Partial
private workplaces	Partial
other (please specify below)	None

---

Please specify the settings and extent/comprehensiveness of measures applied in indoor workplaces, public transport, indoor public places and, as appropriate, other public places.

## Public transport:

	airplanes	Complete
	trains	Complete
	ferries	Partial
	ground public transport (buses, trolleybuses, trams)	Complete
	motor vehicles used as places of work (taxis, ambulances, delivery vehicles)	Complete
	private vehicles	None
	other (please specify below)	Complete

Please provide a brief explanation of any "other" policies in the space below

Please specify the settings and extent/comprehensiveness of measures applied in indoor workplaces, public transport, indoor public places and, as appropriate, other public places.

## Indoor public places:

	cultural facilities	Partial
	shopping malls	Partial
	pubs and bars	Partial
	nightclubs	Partial
	restaurants	Partial
	other (please specify below)	None

**Please provide a brief summary of complete and partial measures, with specific details of the partial measures that have been implemented:**

Banning tobacco smoking in indoor workplaces

Está prohibido, sin embargo la ley permite áreas interiores reservadas para fumar. Existen sanciones económicas, para quien incumpla con lo dispuesto en la ley y su reglamento.

Banning tobacco smoking in public transport

Está prohibido, sin embargo, la ley no incluye embarcaciones. Existen sanciones económicas, para quien incumpla con lo dispuesto en la ley y su reglamento. Asimismo, existen leyes subnacionales que las contemplan, sin embargo no son la mayoría.

## Banning tobacco smoking in indoor public places

Está prohibido, sin embargo la ley permite áreas interiores reservadas para fumar. Existen sanciones económicas, para quien incumpla con lo dispuesto en la ley y su reglamento.

---

Please provide a brief description of the progress made in implementing Article 8 (*Protection from exposure to tobacco smoke*) in the past two years or since submission of your last report.

Se ha mantenido un esfuerzo permanente en el legislativo para reformar la ley y que se eliminen las excepciones de áreas reservadas para fumar y sea una ley 100% libre de humo de tabaco, sin embargo, a pesar de los consensos y acuerdos, esto aún no ocurre.

De manera simultánea el año pasado (2019) tres entidades federativas reformaron sus leyes específicas en materia de ambientes libres de humo de tabaco, para volverlas 100% lht. (Chiapas, Aguascalientes y Yucatán).

---

Have you utilized the “Guidelines for implementation of Article 8 of the WHO FCTC” when developing or implementing policies in this area?

Yes ✓

---

If you answered “Yes” to question C229 please provide details in the space below or refer to section B of the additional questionnaire available at this link. Response to this question or to the additional questionnaire is **voluntary**. <https://extranet.who.int/dataform/655321?token=st7bcnyg4s9yxim&lang=en> (<https://extranet.who.int/dataform/655321?token=st7bcnyg4s9yxim&lang=en>)

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If you have any other relevant information pertaining to but not covered in this section, please provide details in the space below.

En el periodo de 2018-2019, 3 entidades federativas (Chiapas, Aguascalientes y Yucatán) reformaron su marco jurídico, en materia de control de tabaco, convirtiéndolas en 100% LHT.

Estas reformas incluyen la prohibición del consumo de los nuevos productos de tabaco novedosos y emergentes (Cigarro Electrónico) en los espacios 100% LHT.

Please attach the relevant documentation.

No comment

File type "pdf"

No comment

File type "pdf"

No comment

File type "pdf"

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## Regulation of the contents of tobacco products

Have you adopted and implemented, where appropriate, legislative, executive, administrative or other measures or have you implemented, where appropriate, programmes on any of the following:

---

testing and measuring the contents of tobacco products?

No ✘

---

testing and measuring the emissions of tobacco products?

No ✘

---

regulating the contents of tobacco products?

Yes ✔

---

regulating the emissions of tobacco products?

Yes ✔

---

Please provide a brief description of the progress made in implementing Article 9 (*Regulation of the contents of tobacco products*) in the past two years or since submission of your last report.

---

Have you utilized the "Guidelines for implementation of Articles 9 and 10 of the WHO FCTC" when developing or implementing policies in this area?

Yes ✔

---

If you answered "Yes" to question C236 please provide details in the space below or refer to section C of the additional questionnaire available at this link. Response to this question or to the additional questionnaire is **voluntary**. <https://extranet.who.int/dataform/655321?token=st7bcnyg4s9yxim&lang=en> (<https://extranet.who.int/dataform/655321?token=st7bcnyg4s9yxim&lang=en>)

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If you have any other relevant information pertaining to but not covered in this section, please provide details in the space below (e.g., whether your country 1) has incorporated product regulation in the national tobacco control legislation; 2) has access to either governmental or independent – not owned or controlled by the tobacco industry – laboratories for testing contents and/or emissions of tobacco products; 3) has regulated ingredients, such as flavours (e.g. menthol); 4) has regulated product characteristics, such as design features (e.g., cigarette ventilation); etc.).

La Ley General para el Control del Tabaco, establece en el Artículo 20, que no se emplearán términos, elementos descriptivos, marcas de fábrica o de comercios, signos figurativos o de otra clase que tengan el efecto de crear la falsa impresión de que un determinado producto del tabaco es menos nocivo que otro. Se prohíbe utilizar expresiones tales como “bajo contenido de alquitrán”, “ligeros”, “ultra ligeros” o “suaves”.

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Please attach the relevant documentation.

No comment

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## Regulation of tobacco product disclosures

Have you adopted and implemented, where appropriate, legislative, executive, administrative or other measures or have you implemented, where appropriate, programmes on any of the following:

---

requiring manufacturers or importers of tobacco products to disclose to Government authorities information about the:

contents of tobacco products?	Yes
emissions of tobacco products?	Yes

---

requiring public disclosure of information about the:

contents of tobacco products?	Yes
emissions of tobacco products?	Yes

---

Please provide a brief description of the progress made in implementing Article 10 (*Regulation of tobacco product disclosures*) in the past two years or since submission of your last report.

Existe una normatividad que señala la obligación de las tabacaleras de informar sobre los contenidos de sus productos de tabaco y publicar en el empaquetado lo relativo a nicotina, monóxido de carbono y alquitrán, sin embargo no existen reglamentaciones sobre las concentraciones máximas que deben tener dichos productos.

ACUERDO por el que se da a conocer la serie de leyendas, imágenes, pictogramas, mensajes sanitarios e información que deberá figurar en todos los paquetes de productos del tabaco y en todo empaquetado y etiquetado externo de los mismos. Dicho documento se actualiza cada dos años y medio

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Have you utilized the "Guidelines for implementation of Articles 9 and 10 of the WHO FCTC" when developing or implementing policies in this area?

No ✘

---

If you have any other relevant information pertaining to but not covered in this section, please provide details in the space below (e.g. whether your country has incorporated tobacco product disclosures in the national tobacco control legislation; has regulated the public disclosure of toxic constituents and emissions of tobacco products, aiming to raise public awareness and advance tobacco control policy; etc.).

---

Please attach the relevant documentation.

No comment

File type "pdf"

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## Packaging and labelling of tobacco products

Have you adopted and implemented, where appropriate, legislative, executive, administrative or other measures or have you implemented, where appropriate, programmes on any of the following:

---

requiring that packaging, individual cigarettes or other tobacco products do not carry advertising or promotion?

Yes ✔

---

requiring that packaging and labelling do not promote a product by any means that are false, misleading, deceptive or likely to create an erroneous impression about its characteristics, health effects, hazards or emissions?

Yes ✔

requiring that each unit packet and package of tobacco products and any outside packaging and labelling of such products carry health warnings describing the harmful effects of tobacco use?

Yes ✓

---

ensuring that the health warnings are approved by the competent national authority?

Yes ✓

---

ensuring that the health warnings are rotated?

Yes ✓

---

ensuring that the health warnings are clear, visible and legible?

Yes ✓

---

Does your law mandate, as a minimum, a style, size and colour of font to render the warning clear, visible and legible?

Yes ✓

---

ensuring that the health warnings occupy no less than 30% of the principal display areas?

Yes ✓

---

ensuring that the health warnings occupy 50% or more of the principal display areas?

Yes ✓

---

ensuring that health warnings are in the form of, or include, pictures or pictograms?

Yes ✓

---

Does the Government own the copyright to these pictures and pictograms?

Yes ✓

---

Would you grant a non-exclusive and royalty-free licence for the use of health warnings developed in your jurisdiction with other Parties?

Yes ✓

---

requiring that each unit packet and package of tobacco products and any outside packaging and labelling of such products contain information on relevant:

constituents of tobacco products? Yes

emissions of tobacco products? Yes

---

requiring that the warnings and other textual information appear on each unit packet and package and on any outside packaging and labelling in the principal language or languages of the country?

Yes ✓

---

Please provide a brief description of the progress made in implementing Article 11 (*Packaging and labelling of tobacco products*) in the past two years or since submission of your last report.

Para la última ronda publicada el 28 de noviembre de 2017, se puede ver que los textos científicos tienen relación con la imagen que se presenta y en la descripción de cómo los tóxicos presentes en los productos de tabaco afectan al organismo. Además incorpora la leyenda "La Secretaría de Salud Informa", que en acuerdos anteriores se dejó de implementar.

Cuenta con 10 advertencias en la que destaca la selección de imágenes en función al grupo de mujeres jóvenes por ser el tipo de población con mayor aumento en el consumo de tabaco en los últimos años.

---

Have you utilized the "Guidelines for implementation of Article 11 of the WHO FCTC" when developing or implementing policies in this area?

Yes ✓

---

If you answered "Yes" to question C2516 please provide details in the space below or refer to section D of the additional questionnaire available at this link. Response to this question or to the additional questionnaire is voluntary. <https://extranet.who.int/dataform/655321?token=st7bcnyg4s9yxim&lang=en> (<https://extranet.who.int/dataform/655321?token=st7bcnyg4s9yxim&lang=en>)

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If you have any other relevant information pertaining to or not covered in this section, please provide details in the space below.

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Please attach the relevant documentation.

No comment

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## Education, communication, training and public awareness

Have you adopted and implemented, where appropriate, legislative, executive, administrative or other measures or have you implemented, where appropriate, programmes on any of the following:

---

educational and public awareness programmes? (*Please refer to programmes implemented since submission of your two-year report.*)

Yes ✓



To whom are these programmes targeted?

- adults or the general public
  - children and young people
  - men
  - women
  - pregnant women
  - ethnic groups
  - other (please specify)
  - Other
- 

Do you reflect the following key differences among targeted population groups in educational and public awareness programmes?

- age
  - gender
  - educational background
  - cultural background
  - socioeconomic status
  - other (please specify)
  - Other
- 

Do these educational and public awareness programmes cover:

- health risks of tobacco consumption?
  - health risks of exposure to tobacco smoke?
  - benefits of the cessation of tobacco use and tobacco-free lifestyles?
  - adverse economic consequences of tobacco production?
  - adverse economic consequences of tobacco consumption?
  - adverse environmental consequences of tobacco production?
  - adverse environmental consequences of tobacco consumption?
- 

awareness and participation of the following agencies and organizations in development and implementation of intersectoral programmes and strategies for tobacco control:

- public agencies?
  - nongovernmental organizations not affiliated with the tobacco industry?
  - private organizations?
  - other (please specify)?
  - Other
- 

Are the elaboration, management and implementation of communication, education, training and public awareness programmes guided by research and do they undergo pre-testing, monitoring and evaluation?

Yes ✓

---

Are appropriate and special training or sensitization and awareness programmes on tobacco control addressed to:

- health workers?
- community workers?
- social workers?
- media professionals?
- educators?
- decision-makers?
- administrators?
- other (please specify)
- Other

Please provide a brief description of the progress made in implementing Article 12 (*Education, communication, training and public awareness*) in the past two years or since submission of your last report.

Se implementó una estrategia de promoción de la salud y prevención del consumo de tabaco, en el marco de una estrategia integral de adicciones, conocida como "Guías Preventivas", usando una expresión muy mexicana empleada y caracterizada sobre todo a una población juvenil, que es "la neta de...", misma que se puede interpretar como la "verdad de...". Con esta estrategia se cubrió todo el país.

En 2019, a nivel nacional se presentó un plan (Campaña) nacional contra las adicciones denominado "Juntos por la paz", el cual entre sus ejes incluye la prevención del consumo de tabaco principalmente en jóvenes, por lo cual se le ha dado especial énfasis en difundir en todos los medios nacionales de comunicación (Radio, Televisión, Medios Impresos) así como eventos deportivos y recreativos, a la línea telefónica de atención a las adicciones.

Derivado de la Campaña nacional contra las adicciones "Juntos por la paz", en los principales medios de comunicación a nivel nacional se han publicado permanentemente videos, audios, y carteles referentes a prevenir el consumo de tabaco he informar sobre los principales riesgos del consumo de tabaco.

<https://www.gob.mx/juntosporlapaz>

Have you utilized the "Guidelines for implementation of Article 12 of the WHO FCTC" when developing and implementing policies in this area?

Yes ✓

If you answered "Yes" to question C269 please provide details in the space below or refer to section E of the additional questionnaire available at this link. Response to this question or to the additional questionnaire is voluntary. <https://extranet.who.int/dataform/655321?token=st7bcnyg4s9yxim&lang=en> (<https://extranet.who.int/dataform/655321?token=st7bcnyg4s9yxim&lang=en>)

If you have any other relevant information pertaining to but not covered in this section, please provide details in the space below.

---

Please attach the relevant documentation.

---

## Tobacco advertising, promotion and sponsorship

Have you adopted and implemented, where appropriate, any legislative, executive, administrative or other measures or have you implemented, where appropriate, programmes:

---

instituting a comprehensive ban on all tobacco advertising, promotion and sponsorship?

No ✘

---

are you precluded by your constitution or constitutional principles from undertaking a comprehensive ban on tobacco advertising, promotion and sponsorship?

Yes ✔

---

applying restrictions on all tobacco advertising, promotion and sponsorship?

No ✘

---

applying restrictions on cross-border advertising, promotion and sponsorship originating from your territory with cross-border effects?

No ✘

---

prohibiting those forms of tobacco advertising, promotion and sponsorship that promote a tobacco product by any means that are false, misleading, deceptive or likely to create an erroneous impression about its characteristics, health effects, hazards or emissions?

Yes ✔

---

requiring that health or other appropriate warnings or messages accompany all tobacco advertising, promotion and sponsorship?

No ✘

---

restricting the use of direct or indirect incentives that encourage the purchase of tobacco products by the public?

Yes ✔

---

requiring the disclosure to relevant Government authorities of expenditures by the tobacco industry on advertising, promotion and sponsorship not yet prohibited?

No ✘

---

restricting tobacco advertising, promotion and sponsorship on:

- radio?
- television?
- print media?
- the domestic Internet?
- the global Internet?
- other media (please specify below )?
- Other

Es parcial en medios impresos, sólo se permite en revistas para adultos, en todos los demás medios impresos está prohibida.

restricting tobacco sponsorship of:

- international events and activities?
- participants therein?

cooperating with other Parties in the development of technologies and other means necessary to facilitate the elimination of cross-border advertising?

No ✘

imposing penalties for cross-border advertising equal to those applicable to domestic advertising, promotion and sponsorship originating from your territory in accordance with national law?

No ✘

Please provide a brief description of the progress made in implementing Article 13 (*Tobacco advertising, promotion and sponsorship*) in the past two years or since submission of your last report.

Have you utilized the “Guidelines for implementation of Article 13 of the WHO FCTC” when developing and implementing policies in this area?

Yes ✔

If you answered “Yes” to question C2715 please provide details in the space below or refer to section F of the additional questionnaire available at this link. Response to this question or to the additional questionnaire is voluntary. <https://extranet.who.int/dataform/655321?token=st7bcnyg4s9yxim&lang=en> (<https://extranet.who.int/dataform/655321?token=st7bcnyg4s9yxim&lang=en>)

If you have any other relevant information pertaining to but not covered in this section, please provide details in the space below.

Actualmente Philip Morris ha introducido al mercado Mexicano a través de un amparo su dispositivo para calentar tabaco el IQOS y con ello los HEETS, sin embargo la mayor carga de publicidad que se le ha dado es la dispositivo y no al combustible, se ha llevado a cabo una campaña agresiva en las principales redes sociales y con uso de influencers, además de patrocinar varios eventos sociales

Please attach the relevant documentation.

## Demand reduction measures concerning tobacco dependence and cessation

Have you adopted and implemented, where appropriate, legislative, executive, administrative or other measures or have you implemented, where appropriate, programmes on any of the following:

developing and disseminating appropriate, comprehensive and integrated guidelines based on scientific evidence and best practices?

Yes ✓

programmes to promote cessation of tobacco use, including:

- media campaigns emphasizing the importance of quitting?
- programmes specially designed for underage girls and young women?
- programmes specially designed for women?
- programmes specially designed for pregnant women?
- telephone quitlines?
- local events, such as activities related to World No Tobacco Day or National No Smoking Day, if appropriate?
- other (please specify)?
- Other

design and implementation of programmes aimed at promoting the cessation of tobacco use, in such locations as:

- educational institutions?
- health-care facilities?
- workplaces?
- sporting environments?
- other (please specify)?
- Other

inclusion of diagnosis and treatment of tobacco dependence and counselling services for cessation of tobacco use in national programmes, plans and strategies for:

- tobacco control?
- health?
- education?

inclusion of programmes on the diagnosis and treatment of tobacco dependence in your health-care system?

Yes ✓

Which structures in your health-care system provide programmes for the diagnosis and treatment of tobacco dependence?

- primary health care
- secondary and tertiary health care
- specialist health-care systems (please specify below)
- specialized centres for cessation counselling and treatment of tobacco dependence
- rehabilitation centres
- Other

México cuenta con la red más grande atención de adicciones de América Latina con 340 Centros de Atención Primaria las Adicciones (CAPA) y 118 Centros de Integración Juvenil, haciendo una red de 458 centros de atención primaria gubernamentales, en los que se incluye la atención al consumo de tabaco.

Are the services provided in these settings covered by public funding or reimbursement schemes?

primary health care	Fully
secondary and tertiary health care	Fully
specialist health-care systems (please specify below)	Fully
specialized centres for cessation counselling and treatment of tobacco dependence	Fully
rehabilitation centres	Fully
other (please specify below)	None

Which health and other professionals are involved in programmes offering treatment for tobacco dependence and counselling services?

Health professionals including:

- |                                     |  |
|-------------------------------------|--|
| <input checked="" type="checkbox"/> | physicians   |
| <input checked="" type="checkbox"/> | dentists   |
| <input checked="" type="checkbox"/> | family doctors                                     |
| <input checked="" type="checkbox"/> | practitioners of traditional medicine              |
| <input checked="" type="checkbox"/> | other medical professionals (please specify below) |
| <input checked="" type="checkbox"/> | nurses   |
|                                     | midwives   |
|                                     | pharmacists  |
|                                     | Community workers                                  |
|                                     | Social workers                                     |
| <input checked="" type="checkbox"/> | other (please specify)                             |
| Psicólogos                          | Other  |
- 

training on tobacco dependence treatment incorporated into the curricula of health professional training at pre- and post-qualification levels at the following schools:

- |            |           |
|------------|-----------|
|            | medical?  |
|            | dental?   |
|            | nursing?  |
|            | pharmacy? |
| Psicólogos | Other     |
- 

facilitating accessibility and/or affordability of pharmaceutical products for the treatment of tobacco dependence?

Yes ✓

---

Where and how can these products be legally purchased in your country?

En el caso de los sustitutos de nicotina (parches y goma de mascar), estos se consiguen en farmacias, no requieren receta médica, pues son de acceso libre al público, sin embargo, aún no hay disponibilidad de estos productos en todo el país, sólo en las principales ciudades.

Los demás productos que se emplean en la farmacoterapia (como vareniclina y bupropión) se comercializan también en farmacias, sólo que estos si requieren receta médica expedida por un especialista.

---

Which pharmaceutical products are legally available for the treatment of tobacco dependence in your jurisdiction?

- nicotine replacement therapy
  - bupropion
  - varenicline
  - other (please specify)
  - Other
- 

Are the costs of these products covered by public funding or reimbursement?

nicotine replacement therapy	Partially
bupropion	Partially
varenicline	Partially
other (please specify below)	Partially

---

Please provide other details in the space below.

---



Please provide a brief description of the progress made in implementing Article 14 (*Demand reduction measures concerning tobacco dependence and cessation*) in the past two years or since submission of your last report.

Como parte de las acciones para la cesación del consumo de tabaco y del cumplimiento del Art. 14 del CMCT, en 2016, se presentaron los resultados del cuestionario diagnóstico de los Servicios de Cesación en México. El levantamiento de la información se llevó a cabo mediante un trabajo interinstitucional, con la participación de representantes de las principales instancias del Sistema Nacional de Salud Pública y organizaciones especializadas en tabaco de la sociedad civil (IMSS, ISSSTE, INCan, INER, HGM, CIJ, PEMEX, IPN, UNAM, SEDENA, FIC MÉXICO, ALIENTO, la clínica GRACIAS, NO FUMO, Aída Isibasi de Hodgers y CONADIC).

El cuestionario fue validado por la OMS, y fue enviado a cada una de las instituciones para ser contestado. Los principales resultados señalaron que nuestro país cuenta con amplia infraestructura de servicios de salud para apoyar el abandono al consumo de tabaco, sin embargo, se vio necesario fortalecer el primer nivel de atención en salud a fin de coadyuvar en la referencia de los usuarios que consumen tabaco y requieren de un tratamiento o intervención.

Derivado de los resultados obtenidos en dicho diagnóstico, se identificó la necesidad de fortalecer el primer nivel de atención en salud. Para cubrir dicho objetivo, se desarrolló el estándar de competencias en proporcionar consejo breve para la cesación del consumo de alcohol y tabaco, el cual fue publicado el pasado 14 de julio de 2017 en el Diario Oficial de la Federación (DOF) (puede consultarse en: [http://www.conocer.gob.mx/contenido/publicaciones\\_dof/2017/EC0897.pdf](http://www.conocer.gob.mx/contenido/publicaciones_dof/2017/EC0897.pdf))

El estándar de competencias se trabajó de manera colegiada con expertos en consejo breve, atención de consumo de alcohol y tabaco de las principales instituciones públicas de salud y educación en el país y tiene como objetivo capacitar y evaluar al personal del primer nivel de atención en salud.

A través de este estándar, se pretende que los médicos, psicólogos, enfermeras, odontólogos, educadores para la salud, entre otros, puedan otorgar un consejo breve a través de identificar en el consumo de alcohol y tabaco con un breve instrumento, posteriormente aconsejar a las personas que consuman alcohol y/o tabaco sobre las consecuencias del consumo, de las alternativas y ventajas de la cesación y de considerarlo conveniente proporcionar orientación y alternativas de atención al usuario de los servicios de salud que consume alcohol y/o tabaco.

En 2019, se implementó y evaluó el proyecto piloto de consejería breve con base en el EC0897 en una Jurisdicción Sanitaria del Estado de México, teniendo un impacto de 6,512 consejos breves en población general que asistió a consulta en el primer nivel de atención en salud.

Este año se propone que el EC0897 forme parte de los criterios de acreditación de las unidades médicas de salud.

Have you utilized the “Guidelines for implementation of Article 14 of the WHO FCTC” when developing and implementing policies in this area?

Yes ✓

---

Please provide details in the space below or refer to section G of the additional questionnaire.

Response to this question or to the additional questionnaire is **voluntary**.

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If you have any other relevant information pertaining to but not covered in this section, please provide details in the space below.

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Please attach the relevant documentation.

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### C3. MEASURES RELATING TO THE REDUCTION OF THE SUPPLY OF TOBACCO

*With reference to Articles 15–17*

---

#### **Illicit trade in tobacco products**

Have you adopted and implemented, where appropriate, legislative, executive, administrative or other measures or have you implemented, where appropriate, programmes on any of the following:

---

requiring marking of all unit packets and packages of tobacco products and any outside packaging of such products to assist in determining the origin of the product?

Yes ✓

---

requiring marking of all unit packets and packages of tobacco products and any outside packaging of such products to assist in determining whether the product is legally sold on the domestic market?

Yes ✓

---

requiring that unit packets and packages of tobacco products for retail and wholesale use that are sold on the domestic market carry the statement: “Sales only allowed in ...” or carry any other effective marking indicating the final destination of the product?

Yes ✓

---

developing a practical tracking and tracing regime that would further secure the distribution system and assist in the investigation of illicit trade?

Yes ✓

---

requiring that marking is presented in legible form and/or appears in the principal language or languages of the country?

Yes ✓

---

requiring the monitoring and collection of data on cross-border trade in tobacco products, including illicit trade?

Yes ✓

---

facilitating the exchange of this information among customs, tax and other authorities, as appropriate, and in accordance with national law and applicable bilateral and multilateral agreements?

Yes ✓

---

enacting or strengthening legislation, with appropriate penalties and remedies, against illicit trade in tobacco products, including counterfeit and contraband cigarettes?

Yes ✓

---

requiring that confiscated manufacturing equipment, counterfeit and contraband cigarettes and other tobacco products derived from illicit trade are destroyed, using environment-friendly methods where possible, or disposed of in accordance with national law?

Yes ✓

---

adopting and implementing measures to monitor, document and control the storage and distribution of tobacco products held or moving under suspension of taxes or duties?

Yes ✓

---

enabling the confiscation of proceeds derived from illicit trade in tobacco products?

No ✗

---

promoting cooperation between national agencies and relevant regional and international intergovernmental organizations in investigations, prosecutions and proceedings, with a view to eliminating illicit trade in tobacco products, with special emphasis on cooperation at regional and subregional levels?

Yes ✓

---

licensing or other actions to control or regulate production and distribution in order to prevent illicit trade?

Yes ✓

---

Please provide a brief description of the progress made in implementing Article 15 (*Illicit trade in tobacco products*) in the past two years or since submission of your last report.

09 modificaciones al "ACUERDO mediante el cual se dan a conocer las disposiciones para la formulación, aprobación, aplicación, utilización e incorporación de las leyendas, imágenes, pictogramas, mensajes sanitarios e información que deberá figurar en todos los paquetes de productos del tabaco y en todo empaquetado y etiquetado externo de los mismos".

Para comunicar a la población de las marcas ilegales que se han detectado en el país y así como combatir la ilegalidad de los productos del tabaco, se han emitido alertas sanitarias.

La COFEPRIS firmó junto con la Secretaría de Gobernación, Comisión Nacional de Seguridad, Policía Federal, Secretaría de Hacienda y Crédito Público, Sistema de Administración Tributaria, Procuraduría fiscal de la Federación, Procuraduría General de la República, Subprocuraduría Jurídica de Asuntos Internacionales, Instituto Mexicano de Propiedad Industrial, Procuraduría Federal del Consumidor las "Bases generales de colaboración para fortalecer las acciones tendientes a la prevención, investigación y persecución de los delitos y para sancionar las conductas que constituyan infracciones administrativas".

Dicho instrumento tiene como objeto establecer las bases de colaboración interinstitucional para las acciones tendientes a la prevención, investigación y persecución de los delitos y para sancionar las conductas que constituyan infracciones administrativas relacionadas con las materias de Derecho de Autor y de propiedad Industrial; Contrabando y sus equiparados y Adulteración, falsificación, contaminación o alteración de bebidas alcohólicas, medicamentos o productos del tabaco.

Realizar acciones de vigilancia sanitaria permanente y de manera aleatoria para que los productos de tabaco que se comercialice en el territorio nacional cumplan con los requisitos establecidos.

---

If you have any other relevant information pertaining to but not covered in this section, please provide details in the space below.

Se han firmado acuerdos de colaboración con dos portales de internet (Mercado Libre y Segunda Mano); no obstante, con el portal Viva Anuncios (eBay México) también se está colaborando aunque aún no se ha formalizado la firma del convenio de colaboración

Con base en los acuerdos de colaboración, al detectarse publicidad o anuncios clasificados de productos del tabaco en dichas páginas, se envía una "ATENTA INVITACIÓN" electrónica al portal para que en máximo 24 horas se suspendan los anuncios que infringen la legislación sanitaria.

Además, con los medios de comunicación masiva (Televisión y Radio) también se tiene el mecanismo similar para poder suspender en 24 hrs. la publicidad de productos de Tabaco que se pudiera difundir en las emisoras.

Durante el monitoreo de la publicidad que se realiza en COFEPRIS, se hace un barrido de los portales mencionados con la intención de detectar mensajes de productos de tabaco que infrinjan la legislación sanitaria, en caso de detectarlos se realiza el listado para posteriormente enviarse por correo electrónico a los enlaces de cada portal web y los anuncios sean dados de baja durante las próximas 24 horas.

---

Please attach the relevant documentation.

No comment

File type "pdf"

---

## Sales to and by minors

Have you adopted and implemented, where appropriate, legislative, executive, administrative or other measures or have you implemented, where appropriate, programmes on any of the following:

---

prohibiting the sales of tobacco products to minors?

Yes ✓

---

Please specify the legal age:

18

---

requiring that all sellers of tobacco products place a clear and prominent indicator inside their point of sale about the prohibition of tobacco sales to minors?

Yes ✓

---

requiring that, in case of doubt, each seller of tobacco products requests that the purchaser provides appropriate evidence of having reached full legal age?

Yes ✓

---

banning the sale of tobacco products in any manner by which they are directly accessible, such as open store shelves?

Yes ✓

---

prohibiting the manufacture and sale of sweets, snacks, toys or any other objects in the form of tobacco products which appeal to minors?

Yes ✓

---

prohibiting the sale of tobacco products from vending machines?

Yes ✓

---

prohibiting and/or promoting the prohibition of the distribution of free tobacco products:

- to the public?
  - to minors?
- 

prohibiting the sale of cigarettes individually or in small packets?

Yes ✓

---

providing for penalties against sellers and distributors in order to ensure compliance?

Yes ✓

---

prohibiting the sales of tobacco products by minors?

Yes ✓

---

Please provide a brief description of the progress made in implementing Article 16 (*Sales to and by minors*) in the past two years or since submission of your last report.

---

If you have any other relevant information pertaining to but not covered in this section, please provide details in the space below.

---

Please attach the relevant documentation.

No comment

File type "pdf"

---

## Provision of support for economically viable alternative activities

Have you adopted and implemented, where appropriate, measures or programmes on any of the following:

---

promoting economically viable and sustainable alternatives for:

tobacco growers?	No
tobacco workers?	No
tobacco individual sellers?	No

Please provide a brief description of the progress made in implementing Article 17 (*Provision of support for economically viable alternative activities*) in the past two years or since submission of your last report.

Con fecha 28 de febrero de 2019 se publicó el Acuerdo por el que se dan a conocer las reglas de operación del Programa de Fomento a la Agricultura de la Secretaría de Agricultura, Ganadería, Desarrollo Rural, Pesca y Alimentación para el ejercicio 2019, cuyo objetivo general es Impulsar el desarrollo sostenible de las UERA de pequeños y medianos productores agrícolas, mediante incentivos que promuevan su capacidad productiva y económica, utilizando los recursos, suelo y agua, de manera sustentable y facilitando su integración a las cadenas productivas y comerciales.

Have you utilized the "Policy options and recommendations on economically sustainable alternatives to tobacco growing (in relation to Articles 17 and 18 of the WHO FCTC)" when developing and implementing policies in this area?

Yes ✓

Please provide details in the space below or refer to section I of the additional questionnaire.

Response to this question or to the additional questionnaire is **voluntary**.

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(<https://extranet.who.int/dataform/655321?token=st7bcnyg4s9yxim&lang=en>)

Dentro del rubro "DEFINICIÓN Y DESARROLLO DE ESTRATEGIAS EFICACES PARA PROTEGER CULTIVOS Y MEDIOS DE VIDA ALTERNATIVOS Y PARA PROTEGER A LOS CULTIVADORES DE TABACO Y AL MEDIO AMBIENTE DE LOS DAÑOS RELACIONADOS CON LA PRODUCCIÓN DEL TABACO", del documento relacionado "Opciones y recomendaciones de Política sobre las Alternativas Económicamente viables al Cultivo del Tabaco" (en relación con los artículos 17 y 18 del CMCT de la OMS), se consideró como estrategias de diversificación incentivar el cambio de un producto agrícola por otro -reconversión productiva- dentro del Acuerdo por el que se dan a conocer las reglas de operación del Programa de Fomento a la Agricultura de la Secretaría de Agricultura, Ganadería, Desarrollo Rural, Pesca y Alimentación para el ejercicio 2019.

If you have any other relevant information pertaining to but not covered in this section, please provide details in the space below.

Please attach the relevant documentation.

---

## C4. OTHER MEASURES AND POLICIES

*With reference to Articles 18–21*

---

### Protection of the environment and the health of persons

Have you adopted and implemented, where appropriate, legislative, executive, administrative or other measures or have you implemented, where appropriate, programmes on any of the following:

implementing measures in respect of tobacco cultivation within your territory, which take into consideration:

the protection of the environment?	No
the health of persons in relation to the environment?	No

---

implementing measures in respect of tobacco manufacturing within your territory, which take into consideration:

the protection of the environment?	No
the health of persons in relation to the environment?	No

---

Please provide a brief description of the progress made in implementing Article 18 (*Protection of the environment and the health of persons*) in the past two years or since submission of your last report.

---

Have you utilized the “Policy options and recommendations on economically sustainable alternatives to tobacco growing (in relation to Articles 17 and 18 of the WHO FCTC)” when developing and implementing policies in this area?

No ✘

---

If you have any other relevant information pertaining to but not covered in this section, please provide details in the space below.

---

Please attach the relevant documentation.

---



## Liability

Have you adopted and implemented, where appropriate, legislative, executive, administrative or other measures or have you implemented, where appropriate, programmes on any of the following:

---

Does your tobacco control legislation contain measures regarding criminal liability for any violations of that tobacco control legislation?

Yes

---

Do you have separate criminal liability provisions in relation to tobacco control (outside of the tobacco control legislation)?

Yes

---

Do you have any civil liability measures that are specific to tobacco control?

Yes

---

Do you have any general civil liability provisions that could apply to tobacco control?

Yes

---

Do you have civil or criminal liability provisions that provide for compensation for adverse health effects and/or for reimbursement of medical, social or other relevant costs?

Yes

---

Has any person in your jurisdiction launched any criminal and/or civil liability action, including compensation where appropriate, against any tobacco company in relation to any adverse health effect caused by tobacco use?

No

---

Have you taken, as appropriate, any legislative, executive, administrative and/or other action against the tobacco industry for full or partial reimbursement of medical, social and other relevant costs related to tobacco use in your jurisdiction?

No

---

Please provide a brief description of any progress made, as appropriate, in implementing Article 19 (*Liability*) in the past two years or since submission of your last report.

---

If you have any other relevant information pertaining to but not covered in this section, please provide details in the space below.

---

Please attach the relevant documentation.

---

## Research, surveillance and exchange of information

Have you adopted and implemented, where appropriate, legislative, executive, administrative or other measures or have you implemented, where appropriate, programmes on any of the following:

---

developing and/or promoting research that addresses:

- determinants of tobacco consumption?
  - consequences of tobacco consumption?
  - social and economic indicators related to tobacco consumption?  
tobacco use among women, with special regard to pregnant women?
  - the determinants and consequences of exposure to tobacco smoke?
  - identification of effective programmes for the treatment of tobacco dependence?  
identification of alternative livelihoods?  
Other
- 

training and support for all persons engaged in tobacco control activities, including research, implementation and evaluation?

Yes ✓

---

a national system for epidemiological surveillance of:

- patterns of tobacco consumption?  
determinants of tobacco consumption?  
consequences of tobacco consumption?
  - social, economic and health indicators related to tobacco consumption?
  - exposure to tobacco smoke?  
Other
-

Please list all surveys, including the year of the survey, that you have undertaken in the past.

Encuesta Nacional de Adicciones 1993  
Encuesta Nacional de Adicciones 1998  
Encuesta Nacional de Adicciones 2002  
Encuesta Nacional de Adicciones 2008  
Encuesta Nacional de Adicciones 2011  
Encuesta Global de Tabaquismo en Adultos, México 2009  
Encuesta Nacional de Consumo de Drogas en Estudiantes 2014  
Encuesta Global de Tabaquismo en Adultos, México 2015  
Encuesta Nacional de Consumo de Drogas, Alcohol y Tabaco 2016  
Encuesta Nacional de Salud y Nutrición, 2018

---

Does your country have any plans to repeat any of the above or to undertake a new tobacco survey within three to five years of your last survey? Please provide details in the space below.

Si, realizar nuevamente la Encuesta Nacional de Consumo de Drogas, Alcohol y Tabaco y la Encuesta Nacional de Consumo de Drogas en Estudiantes

---

regional and global exchange of publicly available national:

- scientific, technical, socioeconomic, commercial and legal information?
  - information on the practices of the tobacco industry?
  - information on the cultivation of tobacco?
- 

an updated database of:

- laws and regulations on tobacco control?
  - information about the enforcement of laws on tobacco control?
  - pertinent jurisprudence?
-

Please provide a brief description of the progress made in implementing Article 20 (*Research, surveillance and exchange of information*) in the past two years or since submission of your last report.

El Departamento de Investigación de Tabaquismo (INSP), en coordinación con la Oficina Nacional para el Control de Tabaco (CONADIC) y la Oficina regional de La Unión, elaboró material de difusión sobre el impacto del tabaquismo para las 32 entidades federativas de la república mexicana.

Estas infografías contienen los datos epidemiológicos más recientes de los que se dispone, tanto a nivel nacional como estatal, por sexo, rango de edad y tipo de consumo; la carga enfermedad atribuible al tabaquismo para cada entidad y a nivel federal, así como los efectos en la exposición al humo de segunda mano (HTSM) en lugares públicos de México.

Los documentos están disponibles en el siguiente enlace:

<https://www.gob.mx/salud/conadic/archivo/documentos>

---

If you have any other relevant information pertaining to but not covered in this section, please provide details in the space below (e.g. whether you included information on WHO FCTC implementation in your Voluntary National Review (VNR) on the Sustainable Development Goals (SDGs), related to target 3.a).

---

Please attach the relevant documentation.

---

## D. INTERNATIONAL COOPERATION AND ASSISTANCE

Pursuant to Article 21.1(c) and in accordance with Article 26, have you either provided or received financial or technical assistance (be it through unilateral, bilateral, regional, subregional or other multilateral channels, including relevant regional and international intergovernmental or nongovernmental organizations and financial and development institutions) for the development and strengthening of multisectoral, comprehensive tobacco control programmes of developing country Parties and Parties with economies in transition in any of the following areas:

---

development, transfer and acquisition of technology, knowledge, skills, capacity and expertise related to tobacco control?

Assistance provided	No
Assistance received	Yes

---

provision of technical, scientific, legal and other expertise to establish and strengthen national tobacco control strategies, plans and programmes?

Assistance provided	No
Assistance received	Yes

---

appropriate training or sensitization programmes for appropriate personnel in accordance with Article 12?

Assistance provided	No
Assistance received	Yes

---

provision of the necessary material, equipment and supplies, as well as logistic support, for tobacco control strategies, plans and programmes?

Assistance provided	No
Assistance received	Yes

---

identification of methods for tobacco control, including comprehensive treatment of nicotine addiction?

Assistance provided	No
Assistance received	Yes

---

promotion of research to increase the affordability of comprehensive treatment of nicotine addiction?

Assistance provided	No
Assistance received	Yes

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Please identify the Party or Parties from which assistance was received or to which assistance was provided.

La fundación Bloomberg ha financiado diversos proyectos para el control del tabaco en nuestro país, tanto a sector gobierno como a ONGs.

Gobierno

A través de la OPS y los CDC del gobierno de estados Unidos, se co-financió la Encuesta Global de Tabaquismo en Adultos, México 2015, hubo asistencia técnica en materia de tecnologías, integración de resultados e investigación.

También la oficina de la Unión para la Tuberculosis en México, ha apoyado con asistencia técnica y económica el desarrollo de proyectos conjuntos del INSP y CONADIC.

La OPS ha asistido de manera permanente a la Secretaría de Salud con asesorías técnicas y la participación en talleres nacionales e internacionales en materia de control de tabaco.

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Please provide information about any assistance provided or received in the space below, including any support received from nongovernmental organizations (please, specify).

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If you have not received or provided assistance in any of the aforementioned areas, please identify any financial or technical assistance that may be under consideration, if appropriate.

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Have you encouraged relevant regional and international intergovernmental organizations and financial and development institutions in which you are represented to provide financial assistance for developing country Parties and for Parties with economies in transition to assist them in meeting their obligations under the Convention?

No

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## E. PRIORITIES AND COMMENTS

What are the priorities for implementation of the WHO Framework Convention on Tobacco Control in your jurisdiction?

Reformar la ley general para el control del tabaco, para alcanzar plenamente lo establecido en el convenio marco:

\*Eliminar las áreas interiores reservadas para fumar de la definición de Espacios 100% Libres de Humo de Tabaco, para que está sea una ley 100% libre de humo de tabaco.

\*Quitar las excepciones a la prohibición de publicidad, para eliminar cualquier forma de publicidad de tabaco.

\* Implementar el empaquetado neutro, aumentar del 30% al menos al 70% el tamaño de las imágenes y que aparezcan en ambos lados del empaquetado de los productos de tabaco

\* Ratificar el Protocolo para la eliminación del comercio ilícito de productos de tabaco.

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Have you identified any specific gaps between the resources available and the needs assessed for implementing the WHO Framework Convention on Tobacco Control?

No ✘

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What, if any, are the constraints or barriers, other than lack of resources, you have encountered in implementing the Convention?

El cabildeo que la industria tabacalera hace en el congreso legislativo es uno de los principales obstáculos. Asimismo, la industria ha empleado amparos jurídicos que le permiten introducir en el mercado nuevos productos y evitar actos de autoridad por parte de las instancias del gobierno responsables de la regulación de sus productos.

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Do you have any of the following products available on your national tobacco market?

- smokeless tobacco products
- water pipe tobacco
- Electronic Nicotine Delivery Systems (ENDS)
- Electronic Non-Nicotine Delivery Systems (ENNDS)
- heated tobacco products (HTPs)
- Other

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Have you adopted and implemented any policy or regulation that is specific to the following tobacco products?

- smokeless tobacco products
- water pipe tobacco
- Electronic Nicotine Delivery Systems (ENDS)
- Electronic Non-Nicotine Delivery Systems (ENNDS)
- heated tobacco products (HTPs)
- Other

If you have any relevant information related to questions E5 and E6, please provide details in the space below.

El 19 de febrero de 2020, se publicó un decreto presidencial al respecto de la Modificación a la Tarifa de la Ley de los Impuestos Generales de Importación y de Exportación en materia de Sistemas y Dispositivos Electrónicos de Administración de Nicotina y/u Otras sustancias y sus Accesorios.

Con el decreto publicado queda prohibida la importación de los Sistemas Electrónicos de Administración de Nicotina (SEAN), Sistemas Similares Sin Nicotina (SSSN) y Sistemas Alternativos de Consumo de Nicotina (SACN) así como sus accesorios y complementos.

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Please provide any other relevant information not covered elsewhere that you consider important.

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Your suggestions for further development and revision of the reporting instrument:

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