

TOBACCO USE

SMOKED TOBACCO	OVERALL (%)	BOYS (%)	GIRLS (%)
Current tobacco smokers ¹	16.2	17.3	12.8
Current cigarette smokers ²	11.2	11.3	8.9
Frequent cigarette smokers ³	4.1	3.4	3.9
Current smokers of other tobacco ⁴	6.2	7.4	4.6
Ever tobacco smokers ⁵	31.8	36.4	26.0
Ever cigarette smokers ⁶	18.6	20.4	15.8
Ever smokers of other tobacco ⁷	18.1	20.4	15.6

SMOKELESS TOBACCO

Current smokeless tobacco users ⁸	5.6	6.5	4.6
Ever smokeless tobacco users ⁹	15.7	16.2	14.6

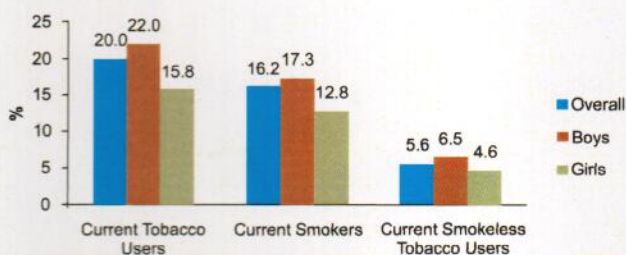
TOBACCO USE (smoked and/or smokeless)

Current tobacco users ¹⁰	20.0	22.0	15.8
Ever tobacco users ¹¹	38.1	43.2	31.7

SUSCEPTIBILITY

Never tobacco users susceptible to tobacco use in the future ¹²	35.2	33.0	37.0
Never smokers who thought they might enjoy smoking a cigarette ¹³	11.0	10.8	11.1

**Current Tobacco Users
Among Students Aged 13-15 Years
Zimbabwe, GYTS 2014**



CESSATION

	OVERALL (%)	BOYS (%)	GIRLS (%)
Current smokers who tried to stop smoking in the past 12 months	60.6	60.2	68.1
Current smokers who want to stop smoking now	65.0	66.7	66.5
Current smokers who thought they would be able to stop smoking if they wanted to	54.1	63.5	51.5
Current smokers who have ever received help/advise from a program or professional to stop smoking	35.9	36.6	38.5

SECONDHAND SMOKE

	OVERALL (%)	BOYS (%)	GIRLS (%)
Exposure to tobacco smoke at home ^{††}	31.8	31.3	30.9
Exposure to tobacco smoke inside any enclosed public place ^{††}	48.7	46.2	50.2
Exposure to tobacco smoke at any outdoor public place ^{††}	49.8	47.3	51.6
Students who saw anyone smoking inside the school building or outside on school property [†]	32.9	32.0	33.0

ACCESS & AVAILABILITY

	OVERALL (%)	BOYS (%)	GIRLS (%)
Current cigarette smokers who obtained cigarettes by buying them from a store, shop, street vendor, or kiosk/tuck shop ¹⁴	56.1	54.0	56.3
Current cigarette smokers who were not prevented from buying cigarettes because of their age ¹⁵	37.9	38.7	40.4
Current cigarette smokers who bought cigarettes as individual sticks ¹⁶	22.6	19.9	22.5

MEDIA

TOBACCO ADVERTISING	OVERALL (%)	BOYS (%)	GIRLS (%)
Noticing tobacco advertisements or promotions at points of sale ¹⁷	39.4	42.9	36.3
Students who saw anyone using tobacco on television, videos, or movies ¹⁸	55.7	55.8	56.7
Students who were ever offered a free tobacco product from a tobacco company representative	20.3	22.4	18.1
Students who own something with a tobacco brand logo on it	23.9	25.9	21.6
ANTI-TOBACCO ADVERTISING			
Noticing anti-tobacco messages in the media [†]	44.6	44.0	45.4
Noticing anti-tobacco messages at sporting or community events ¹⁹	38.1	39.2	37.4
Current smokers who thought about quitting because of a warning label ²⁰	57.5	54.2	60.7
Students who were taught in school about the dangers of tobacco use in the past 12 months	44.5	44.9	44.6

KNOWLEDGE & ATTITUDES

	OVERALL (%)	BOYS (%)	GIRLS (%)
Students who definitely thought it is difficult to quit once someone starts smoking tobacco	24.6	24.2	24.9
Students who thought smoking tobacco helps people feel more comfortable at celebrations, parties, and social gatherings	23.1	23.9	21.8
Students who definitely thought other people's tobacco smoking is harmful to them	39.3	37.4	40.9
Students who favor banning smoking inside enclosed public places	40.9	41.4	40.2
Students who favor banning smoking at outdoor public places	40.8	40.9	41.0

¹ Smoked tobacco anytime during the past 30 days. ² Smoked cigarettes anytime during the past 30 days. ³ Smoked cigarettes on 20 or more days of the past 30 days. ⁴ Smoked tobacco other than cigarettes anytime during the past 30 days. ⁵ Ever smoked any tobacco, even one or two puffs. ⁶ Ever smoked cigarettes, even one or two puffs. ⁷ Ever smoked tobacco other than cigarettes, even one or two puffs. ⁸ Used smokeless tobacco anytime during the past 30 days. ⁹ Ever used smokeless tobacco. ¹⁰ Smoked tobacco and/or used smokeless tobacco anytime during the past 30 days. ¹¹ Ever smoked tobacco and/or used smokeless tobacco. ¹² Susceptible to future tobacco use includes those who answered "Definitely yes", "Probably yes", or "Probably not" to using tobacco if one of their best friends offered it to them or those who answered "Definitely yes", "Probably yes", or "Probably not" to using tobacco during the next 12 months. ¹³ Those who answered "Agree" or "Strongly agree" to the statement: "I think I might enjoy smoking a cigarette". ¹⁴ How cigarettes were obtained the last time respondents smoked cigarettes in the past 30 days. ¹⁵ Of those who tried to buy cigarettes during the past 30 days. ¹⁶ Based on the last purchase, of those who bought cigarettes during the past 30 days. ¹⁷ Among those who visited a point of sale in the past 30 days. ¹⁸ Among those who watched television, videos, or movies in the past 30 days. ¹⁹ Among those who attended sporting or community events in the past 30 days. ²⁰ Among those who noticed warning labels on cigarette packages in the past 30 days. [†] During the past 30 days. ^{††} During the past 7 days.

NOTE: Students refer to persons aged 13-15 years who are enrolled in school. Data have been weighted to be nationally representative of all students aged 13-15 years. Percentages reflect the prevalence of each indicator in each group, not the distribution across groups.